



## ABOUT THE FUND

Houston Mayor Sylvester Turner and Harris County Judge Lina Hidalgo have established the Imelda Assistance Fund to meet the needs of those who have suffered damage during Tropical Storm Imelda and the flooding that followed.

The Imelda Assistance Fund will disperse grant money to nonprofit organizations that provide services to individuals. The Imelda Assistance Fund does not give money directly to Imelda flood victims.

The effort between Mayor Turner and Judge Hidalgo is in cooperation with the Greater Houston Community Foundation (GHCF), a nonprofit organization with deep knowledge of the community and expertise in disaster relief charitable work.

The Imelda Assistance Fund advisory board will be led by two well-known and widely-respected business leaders with a history of service throughout the Greater Houston and Harris County area.

Mayor Sylvester Turner has appointed Winell Herron, group vice president of public affairs, diversity and environmental affairs for Texas grocery store giant H-E-B. Harris County Judge Lina Hidalgo has named Lindsay Taylor Munoz, Public Policy Director at Greater Houston Partnership.

The Imelda Assistance Fund co-chairs have set an ambitious fundraising goal to raise \$5 million dollars to help bridge the gap between need and available resources.

Mayor Turner and Judge Hidalgo have set the funding priorities as temporary housing, home repairs, furniture, transportation, and emergency assistance. An ongoing needs assessment through the Imelda Survey will also help inform and guide funding priorities.

According to the Imelda Survey results, 2076 homes in Harris County were damaged as a result of Tropical Storm Imelda and 1,054 of those homes do not have flood insurance. Over 900 respondents reported loss of furniture/furnishings and 889 reported that their vehicle was damaged or totaled as a result of the storm. Note: Data is self-reported and results are as of 10/4/19 and updated daily.

Source: <https://www.imeldasurvey.com/data>

## DONATIONS

To make a tax-deductible, monetary donation:

- Online: <https://ghcfdisaster.kimbia.com/imeldaassistancefund>
- By check: Make payable to the Greater Houston Community Foundation and mail to the address below. Please include 'Imelda Assistance Fund' in the memo line of the check
- Please note that GHCF does not accept supplies or physical donations



## CONTACT

For information on making a donation, please contact: Stephanie Blair, Director of Corporate Relations  
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For media inquiries, please contact: Rachel Young, Marketing & Brand Manager  
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For general information about the fund or organization, please contact:  
[imelda@ghcf.org](mailto:imelda@ghcf.org)

## RESOURCES

As of October 4, 2019, Tropical Storm Imelda (September 2019) has been declared a federal disaster. This declaration will provide aid to those who experienced damages in Chambers, Harris, Jefferson, Liberty, Montgomery, and Orange counties.

Individual Assistance includes up to \$35,500 per household for damages sustained during the severe weather. For more information on how to apply for Individual Assistance, residents of the six counties can call 1-800-621-FEMA or visit [www.disasterassistance.gov](http://www.disasterassistance.gov).

Other resources include:

- For those seeking disaster relief services, please contact 2-1-1 for assistance or refer to [www.211texas.org](http://www.211texas.org) for additional resources
- For volunteer opportunities, please contact Volunteer Houston <http://volunteerhouston.org/>
- For free guides and resources on how to navigate the complex recovery process, avoid costly mistakes, and make informed decisions that lead to a faster recovery, please visit <http://sbpusa.org/start-here>
- City of Houston – Houston Recovers <https://houstonrecovers.org/>
- Harris County – Ready Harris <https://www.readyharris.org/>

The nonprofit and philanthropic community has partnered on a survey to assess the needs of those affected by Tropical Storm Imelda to help guide funding decisions. If you or anyone you know has been affected directly by the storm, we encourage you to fill out the needs assessment survey at [www.ImeldaSurvey.com](http://www.ImeldaSurvey.com).