



**GREATER HOUSTON
COMMUNITY FOUNDATION**
Expanding Philanthropic Impact

Corporate Giving

The Greater Houston Community Foundation can help your company develop and administer a strategic corporate giving plan that makes an impact in the community, furthers your corporate objectives, and supports employees' philanthropic efforts, making them feel valued and ultimately increasing job performance and morale.

Your organization's giving plan will be customized to enrich and streamline your philanthropic experience; it can include any of the following options:

Strategic Design & Implementation

At the core of effective giving is your plan. We help you develop a lasting strategy that maximizes the impact of your company's giving. The elements of your plan include:

- * Assessing and taking inventory of your current corporate giving
- * Determining your business interests and the issues that are likely to affect your business and employees
- * Deciding the role that your company wants to play in the community and whom you are trying to reach within the communities where you operate
- * Defining the role of executives and employees
- * Exploring your employees interests and the causes that matter most to them
- * Measuring the desired return on your charitable investment
- * Research, design, development, implementation, and monitoring of philanthropic programming

Grant Making Services

We can help you create or improve your company grant making. Let us handle the administration and solicitations for you. We can provide any or all of the following:

- * Grant making program consultation, including the review and analysis of nonprofit grant applications as well as development and/or facilitation of your company's grant making review process.
- * A dedicated philanthropy manager to field queries and communicate with nonprofits about your company's grant making programs and funding decisions.
- * Analyze and track funding and grant making activity; evaluate and follow-up of grantees' final reports one year after funding.
- * Access to vetted local nonprofit funding ideas and opportunities through consultation with our expert staff.

Corporate Giving Fund

Establishing a Corporate Giving Fund will increase the visibility of your company's charitable strategies in the community, as well as connect your organization to charitable causes you care about in a mutually beneficial way. A corporate "foundation" through the Community Foundation allows you to maximize the tax and budget aspects of your company's giving and also works with you to ensure that your charitable investments provide the greatest civic and financial benefit possible.

Corporate Giving (continued)

Matching Gifts Program

In a matching gifts program, you can show your support for employees who are giving back to their communities and add to employee donations designated for nonprofit organizations, colleges or universities. A matching gifts program encourages charitable giving and is an excellent way to demonstrate appreciation for employees.

The Community Foundation can minimize the work required to administer your matching gifts program by taking care of all the details. You continue to enjoy the visibility and recognition, while the Community Foundation handles all of the back office processing and verification of grant recipient charitable status.

Your matching gifts fund at the Community Foundation allows you to set aside necessary resources for a comprehensive program and we professionally manage the fund's assets to earn a competitive rate of return.

Corporate Scholarship Funds

Through one of the fastest growing types of funds at the Community Foundation, you can support worthy students entering or continuing their college education by creating your company's own scholarship fund. You define the eligibility requirements and establish the criteria for selecting the candidates, set the number of scholarships to be given, and the dollar amount of the awards. The Community Foundation will then handle the evaluation process and the paperwork to ensure the scholarships are distributed according to IRS rules and regulations.

Executive Donor Advised Funds

Some corporations encourage their executives to establish donor advised funds, which are personal charitable investment accounts that can be opened with a gift of cash, stock, real estate, life insurance policy, or almost any hard-to-value asset. They can suggest grants or add to their funds at any time.

As an incentive for executives, some corporations elect to pay the administrative fee for a certain period of time.

Corporate Disaster Relief Funds

Corporations sometimes want to provide aid to their employees after a hurricane, tornado, or other federally-declared disaster. GHCF can help set up and administer the grants to the employees. We will work with you to determine the guidelines you want to have, assist in the grant application process, and ultimately process and distribute the grant checks.

Individual Employee Funds

As a means of showing your appreciation to your employees and teaching them the joy of philanthropy, the Greater Houston Community Foundation can help you establish and fund a plan for each of your employees as a special benefit. Employees designate where they want their philanthropic dollars to go, and can choose to add their own funds via payroll deduction. GHCF can offer training to help the employees become strategic givers.

For more information on how GHCF can assist you with Corporate Giving, contact **Stephanie Blair**, Director of Corporate Relations, at sblair@ghcf.org or **713-333-2233**.