



GREATER HOUSTON  
COMMUNITY FOUNDATION

# HOPE. HEART. HOUSTON.

2017 REPORT OF PROGRESS & ACHIEVEMENTS





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A MESSAGE FROM MARTHA & STEVE

# TO OUR DONORS AND OUR COMMUNITY

We are honored to be part of an organization that has the privilege of being at the heart of many vital community initiatives. We are truly blessed by the people who believe in the power of philanthropy and who devote their energy, time, and resources for the benefit of others.

We live in a world-class city that found itself at the center of a global stage multiple times in 2017. Houston was home to great excitement and unparalleled challenge—hosting Super Bowl LI, surviving Hurricane Harvey, and winning the World Series. We experienced more highs and lows than many of us ever dreamed possible. But, in true Houston form, we did it together and showed the world what it means to be Houston Strong.

We saw neighbors helping neighbors. We saw care being delivered to strangers as if they were family. We saw our businesses lead and entrepreneurs mobilize internationally for our benefit. We saw our community do what it does best—be there for each other. And, we again showed the world what defines the true character of our proud, resilient, and entrepreneurial city.

Indeed, this year has brought challenge, but it has reminded us of the good in our community and the strong, vibrant human spirit that prevails. It is in that spirit that we reflect on the role Greater Houston Community Foundation was entrusted to perform. In so many ways, 2017 brought the generosity of our donors and the work of the Foundation to the forefront.

## SUPER BOWL LI

Our city came together not only to host the Super Bowl, but also to redefine how future Super Bowls give back to and support their community. The game ended, but the impact is still being felt through the 78 nonprofit organizations that were funded and thousands of people impacted. We are so grateful for the opportunity to serve the Super Bowl Host Committee and the city of Houston in a way that was greater than the game.

## HURRICANE HARVEY

When Hurricane Harvey ravaged Houston and its surrounding areas, our city displayed, once again, its unwavering

strength and unbreakable spirit. Over the course of five months, donors from all over the world contributed over \$112 million for Mayor Sylvester Turner and County Judge Ed Emmett's Hurricane Harvey Relief Fund at the Greater Houston Community Foundation. We will continue to partner and work towards distributing grants through Spring 2018.

We are honored to serve the city of Houston and the many philanthropic companies that came to the aid of those impacted by Hurricane Harvey. Through the Hurricane Harvey Relief Fund and the many employee disaster relief funds established in the wake of Hurricane Harvey, the impact can be felt throughout our community.

## OUR DONORS

While many will focus on giving during high-profile events, we are most proud of the giving that occurred every day of the year by our donors and the opportunity to provide new programs and education to empower their giving. Fueled by their individual causes and passions, these men and women, families, foundations, and corporations supported 3,969 grantees with more than \$170 million in gifts this year. The magnitude of their generosity will be felt for years by countless individuals and worthy organizations.

With more than \$705 million in assets, Greater Houston Community Foundation will continue to support our donors and our community. As an organization, we're advancing our systems to make the donor experience better than ever. We will continue to be strategic and thoughtful about our vision for the future, continuing to provide the resources, networking capacity, and knowledge that enable our donors' charitable efforts. Utilizing the feedback from our donors, nonprofit organizations, and community leaders, we will continue to evolve to meet the needs of our donors and community.

We are constantly reminded of, and inspired by, your generous spirit. Most of all, we are humbled by your unending support of the work we do. Please let us know if there is anything we can do to assist you. Thank you for your continued support.

*Sincerely,*



*Steve Maislin*

Stephen D. Maislin  
CEO & President



*Martha Z. Carnes*

Martha Z. Carnes  
Governing Board Chair, 2016-2017





# HURRICANE HARVEY RELIEF FUND

*As of December 31, 2017, over \$64 million dollars had been granted to 112 nonprofit organizations in order to serve the most vulnerable populations in the Houston area.*

Throughout our history, we have been proud to support and administer disaster philanthropy when our region has needed it the most. The Greater Houston Community Foundation administered the Bush-Clinton Katrina Fund, the Hurricane Ike Recovery Fund, as well as the Storm Relief Fund of 2016. The devastation from Hurricane Harvey has been felt across the state by families and businesses who have been impacted in profound ways.

We have seen an outpouring of support from across the United States and beyond with over 125,000 donors contributing more than \$112 million dollars. We are humbled by your support and the genuine caring and compassion of people in and out of our community, whose generosity has and will always be the backbone of our city, state, and nation. Thank you for being a part of helping our community survive, rebuild, and thrive.

The Hurricane Harvey Relief Fund (HHRF), established by Mayor Sylvester Turner and Harris County Judge Ed Emmett, is one the largest of many critical philanthropic efforts across Houston and Texas that is supporting those whose lives have been impacted by this disaster. Because of the immense need in and around Houston, this fund is dedicated to filling the gaps that are not currently being met by other local and federal efforts on an immediate and longer-term basis.

## **GHCF ROLE & COMMITMENT**

As administrators of the Hurricane Harvey Relief Fund, the Greater Houston Community Foundation, along with the HHRF Advisory Board and Grants Committee, has worked vigorously to meet the needs of the individuals and families in the hardest hit areas of our community. As of December 31, 2017, over \$64 million dollars had been granted to 112 nonprofit organizations in order to serve the most vulnerable populations in the Houston area. These organizations have been swinging hammers, conducting door-to-door case management, providing legal services and direct financial assistance to impacted families, and doing other work critical to recovery.

We are confident that these grants are reaching our most impacted areas as reflected in the needs assessment. Round 4 will focus primarily on housing, behavioral health, legal services, and other unmet needs. It is anticipated that funding will be distributed in March of 2018.

We are committed to our community and are administering the Hurricane Harvey Relief Fund without charging any fees so that 100% of donations go to immediate and long-term relief efforts. The Greater Houston Community Foundation will share information about all grants publicly on its website and through other communications for complete transparency about the expenditure of funds. Thank you to the Advisory Board and Grants Committee for their commitment to this process and for collaborating with GHCF to create a deep impact in our city.



# GRANT DISTRIBUTIONS

The distributions and grants are made in support of relief efforts to aid the victims of the flooding and other weather caused by Hurricane Harvey. This includes:



TEMPORARY HOUSING NEEDS & HOME REPAIR



EMERGENCY FINANCIAL ASSISTANCE



DISASTER CASE MANAGEMENT



FURNITURE & FURNISHINGS



BASIC NEEDS & OTHER DIRECT ASSISTANCE



ADMINISTRATION & OPERATIONS of Recovery Services



BEHAVIORAL HEALTH



EDUCATIONAL SERVICES & ASSISTANCE



TRANSPORTATION



OTHER PURPOSES approved by the advisory committee and consistent with the Fund's charitable purposes

## COMMUNITY COMMITMENT

**100%** OF DONATIONS GO TO IMMEDIATE & LONG-TERM, STORM-RELIEF EFFORTS

### GHCF TEAM RESPONSE TO HURRICANE HARVEY

## BY THE NUMBERS

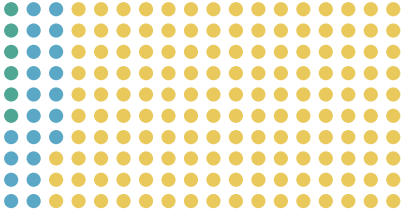
**180**

FUND DEVELOPMENT INQUIRIES RECEIVED

**153** CORPORATE

**21** PRIVATE FOUNDATION

**6** OTHER SPECIAL HARVEY FUNDS



**57** NEW CORPORATE DISASTER RELIEF FUNDS OPENED

ROUND 1



2017  
OCTOBER 3


**\$7.55 M**  
TOTAL GRANTED



**28** NUMBER OF GRANTEES




ROUND 2



2017  
NOVEMBER 15


**\$28.9 M**  
TOTAL GRANTED



**90** NUMBER OF GRANTEES




ROUND 3




2017  
DECEMBER 27

**\$27.6 M**  
TOTAL GRANTED




**28** NUMBER OF GRANTEES




ROUND 4

### FUTURE GRANT ROUNDS


Round 4 will be focused primarily on:




HOUSING NEEDS & REPAIR



BEHAVIORAL HEALTH



LEGAL SERVICES



OTHER UNMET NEEDS



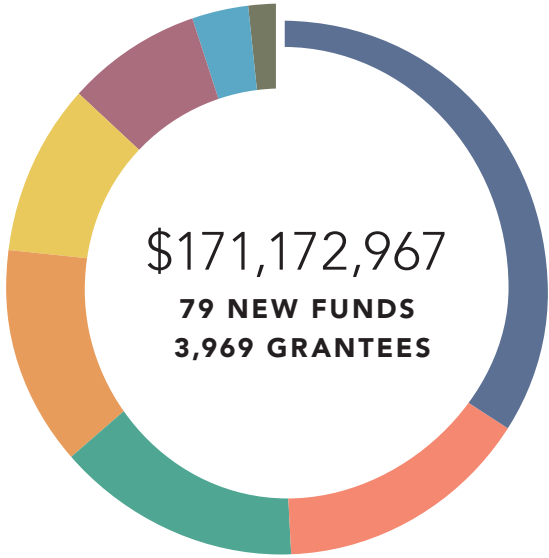
# GHCF BY THE NUMBERS

## 2017 GHCF Most Frequent Houston Grant Recipients

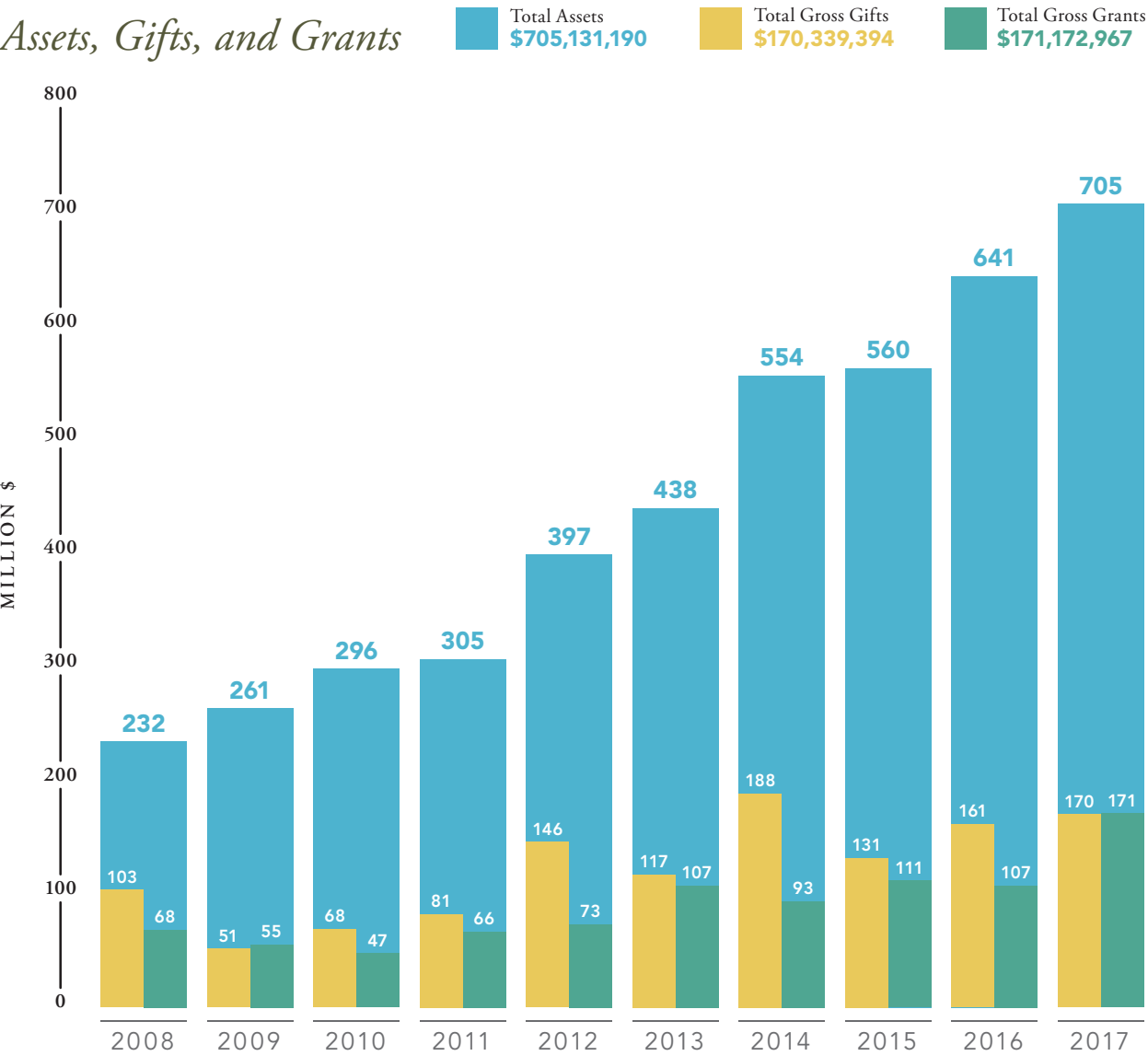
GRANTEE	# OF GRANTS	AMOUNT
The University of Texas MD Anderson Cancer Center	85	\$2,400,515
Houston Food Bank	74	\$852,254
The Museum of Fine Arts, Houston	73	\$2,961,250
Houston Symphony Society	56	\$1,339,168
Houston Public Media Foundation	51	\$82,026
United Way of Greater Houston	50	\$4,204,926
Star of Hope Mission	50	\$465,402
Texas Children’s Hospital	48	\$4,282,013
The Methodist Hospital Foundation	47	\$41,834,000
Holocaust Museum Houston	47	\$660,061
St. Martin’s Episcopal Church	47	\$451,656
St. John’s School	46	\$595,414
Menil Foundation, Inc.	45	\$1,672,975
Congregation Beth Israel	45	\$175,597
The Salvation Army	39	\$860,455
University of St. Thomas	39	\$132,250
Alley Theatre	36	\$461,435
American Liver Foundation	36	\$10,450
Jewish Federation of Greater Houston	33	\$545,900
KIPP, Inc.	33	\$381,650
Houston Zoo, Inc.	33	\$335,813
Dr. Marnie Rose Foundation, Inc.	32	\$12,300
American National Red Cross	31	\$391,344
Hermann Park Conservancy	30	\$231,175
Houston Grand Opera Association, Inc.	29	\$753,504

## Grants by Program Area (1/1/2017 – 12/31/2017)

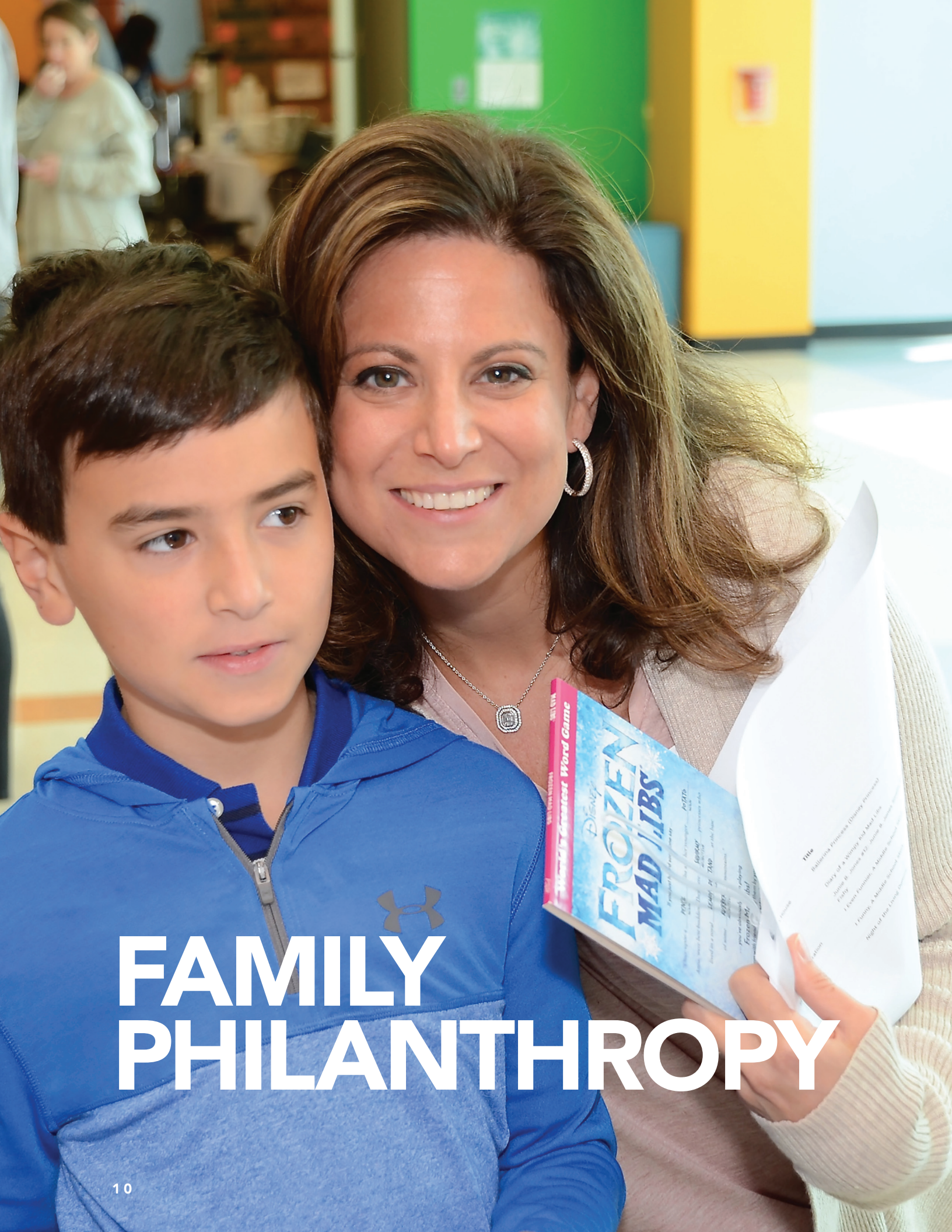
Health	\$58,486,656
Public Benefit	\$26,012,030
Educational	\$24,848,152
Human Services	\$22,015,336
Arts	\$17,564,509
Religion	\$13,926,086
Environmental	\$5,847,707
International	\$2,472,491
<b>TOTAL</b>	<b>\$171,172,967</b>



## Assets, Gifts, and Grants







# FAMILY PHILANTHROPY

## FAMILY PHILANTHROPY



*Center for* **FAMILY  
PHILANTHROPY**  
GREATER HOUSTON COMMUNITY FOUNDATION

### MISSION

*To connect, serve, and inspire families in their quest to do personal  
and impactful giving across the generations.*

The Center for Family Philanthropy (CFP) had a great year! We were delighted to welcome new member Jennifer LaPorte.

### CENTER FOR FAMILY PHILANTHROPY FOUNDING FAMILIES

LESLIE & JACK BLANTON, JR.  
FAMILY

FLUOR FAMILY

MELANIE GRAY &  
MARK WAWRO

ANIKA JACKSON & FAMILY

KAO FAMILY

TELLEPSSEN FAMILY

VETTICAL FAMILY

BONNIE & DAVID WEEKLEY

K.C. & RANDA WEINER  
FAMILY

### SECOND ANNUAL FAMILY PHILANTHROPY DAY

The Center for Family Philanthropy hosted its second annual Family Philanthropy Day on November 11th, in partnership with the Barbara Bush Houston Literacy Foundation (BBHLF). Over 60 volunteers, adults, and children ages five and up, met at Atherton Elementary to learn about the literacy need in our community and to participate in the BBHLF My Home Library program. The BBHLF My Home Library program uses a web-based tool that empowers children in low-income communities to select six brand new books for their very own home library. Research is indisputable and clear: children who have access to books in their home perform at higher academic levels than children with limited access. Volunteers packed 680 My Home Libraries for Atherton Elementary Students—the event was a huge success!

If you want to join the Center for Family Philanthropy, there are membership options for donors, Next Gen alumni, and private foundations. The Center also offers customized consulting services. To find out more, please contact **Jennifer Touchet**, Senior Director of Family Philanthropy, at [jtouchet@ghcf.org](mailto:jtouchet@ghcf.org) or **713-333-2228**.



*The*  
**NEXT GEN DONOR INSTITUTE**  
*Inspiring the next generation of philanthropic leaders in Houston.*

**MISSION**

*To connect, cultivate, inspire, and engage the next generation of philanthropic leaders in Houston.*

In 2017, the Next Gen Donor Institute welcomed fourteen new participants for the 2017-2018 program. This was our first year to model the Next Gen class as a retreat and we were excited to try the new format. The Next Gen participants spent two days in Galveston, Texas, learning about each other, philanthropy, and the nonprofit community. The retreat also included a site visit to Artist Boat, a local conservation and education organization. The current Next Gen Donor Institute class will conclude on January 26, 2018.

Throughout this year-long program, participants develop a deeper understanding of their philanthropic journey and identity as well as learn from peers and community leaders about philanthropic trends and possibilities. Participants will have a chance to engage with others in a supportive and private community, and leave with new tools, resources, and a network to help shape their giving and community leadership.

To learn more about the 2018 Institute or to nominate a participant, please contact **Anne Fried**, Family Philanthropy Manager, at [afried@ghcf.org](mailto:afried@ghcf.org) or **713-333-5893**.

**NEXT GEN GIVING CIRCLE**

On November 15th, the Next Gen Giving Circle held its final meeting of the year closing out its sixth year of strategic grantmaking. The focus was mental health programs and services aimed at the prevention, detection, early intervention, and education for the benefit of children and youth (birth to 21). Over 30 nonprofits applied for funding. The Next Gen Giving Circle awarded \$10,000 to the Menninger Clinic to support the development of a new clinic assessment framework for adolescent mental healthcare through a partnership with Carla Sharp, Ph.D., Director of the Developmental Psychology Lab at the University of Houston's Department of Psychology.

*The*  
**FAMILY GIVING CIRCLE**  
*Bringing families together to make a difference in Houston.*

Fourteen families joined the Family Giving Circle, which is an opportunity for families to learn, volunteer, and make grants together based on a common mission. The Family Giving Circle's focus for 2017 was food insecurity and hunger in the greater Houston area. Nine youth leaders in grades 9-12 whose families are part of the Family Giving Circle reviewed 18 grant applications, chose three nonprofit finalists, led site visits, and made the final grantee selection. The Family Giving

Circle awarded \$1,000 to the Albert Schweitzer Fellowship, \$6,500 to Brighter Bites, and \$7,500 to Kids Meals.

The Giving Circle is open to any family who wants to participate and is able to commit by December 10, 2018. The grantmaking process will take place from January-May 2019. For more information on contribution levels and participation, please contact **Anne Fried**, Family Philanthropy Manager, at [afried@ghcf.org](mailto:afried@ghcf.org) or **713-333-5893**.



**FAMILY GIVING CIRCLE MEETING**



**CENTER FOR FAMILY PHILANTHROPY'S 2017 FAMILY PHILANTHROPY DAY**





# PROFESSIONAL ADVISORS

This spring, the Foundation hosted *Perspectives on Philanthropy*, a panel discussion featuring donors and clients who shared how they contribute to the community through their relationship with GHCF. Professional advisors had the opportunity to learn from and ask questions of Chris Weekley, GHCF Board Member; Jimmy Erwin, President and Founder of the Will Erwin Headache Research Foundation; and Meghna Goswami, Program Officer at Houston Endowment.

The Foundation was thrilled to teach the first Professional Advisor Institute, a course designed to deepen participants' understanding of the motivations for individual and family philanthropy. Eight seasoned professionals attended three in-depth classes, as well as the Understanding Houston Poverty Simulation in conjunction with our donors. Institute topics included learning to speak with clients about multigenerational giving, broadening knowledge of philanthropic trends, charitable planning strategies and vehicles, and the needs of the Houston community. The Institute provided an opportunity for the advisors to network with peers as well as the benefit both personally and professionally by engaging in philanthropic conversations.

If you would like to learn more about programs or the Professional Advisor Institute, or have questions pertaining to other ways the Foundation works with advisors, please contact **Susan Zarich**, Director of Advisor Relations, at [szarich@ghcf.org](mailto:szarich@ghcf.org) or **713-333-2203**.

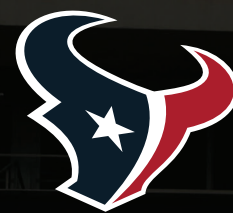
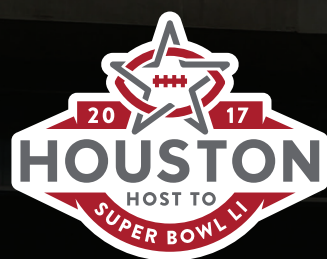
Thank you to all advisors for your continued confidence in GHCF and for allowing us to work with your clients. We value your trust and appreciate your continued referrals. We look forward to working with you and your clients in 2018.

*"I gained a greater understanding of the Houston philanthropic opportunities and landscape, GHCF's capabilities, and philanthropic tools and techniques from some of the top planners in town. In addition, I enjoyed the interaction with other advisors comparing best practices."*

J. Adam Brennen, CFP®, CPWA®, CWS®  
Senior Client Advisor | Wealth Management  
The Northern Trust Co.







The Greater than the Game special event took place Thursday, June 15, 2017 at NRG Stadium to celebrate the lasting impact of Touchdown Houston and Super Bowl LI.

In partnership with the Houston Super Bowl Host Committee and the Houston Texans, we brought together the 78 nonprofit organizations that were awarded a combined \$4 million in grants from Touchdown Houston. This event created a wonderful opportunity for connection among the nonprofit organizations.

We presented each of the nonprofit grantees with their own, commemorative, customized football to thank them for the work they do. GHCF President & CEO Steve Maislin introduced a groundbreaking social media campaign using the hashtag #GreaterThanTheGame. Grantees were asked to post photos of the impact of the Super Bowl grants, along with the customized football. The objective of the campaign was to elevate the visibility of these charitable efforts and inspire additional philanthropy.

We are excited to report that the response has been overwhelming! In addition to being featured in the *Houston Chronicle* and in a video on the Houston Texans' website, the social media exposure for the event, nonprofit partners, and GHCF has been incredible.

# #GREATERTHANTHEGAME

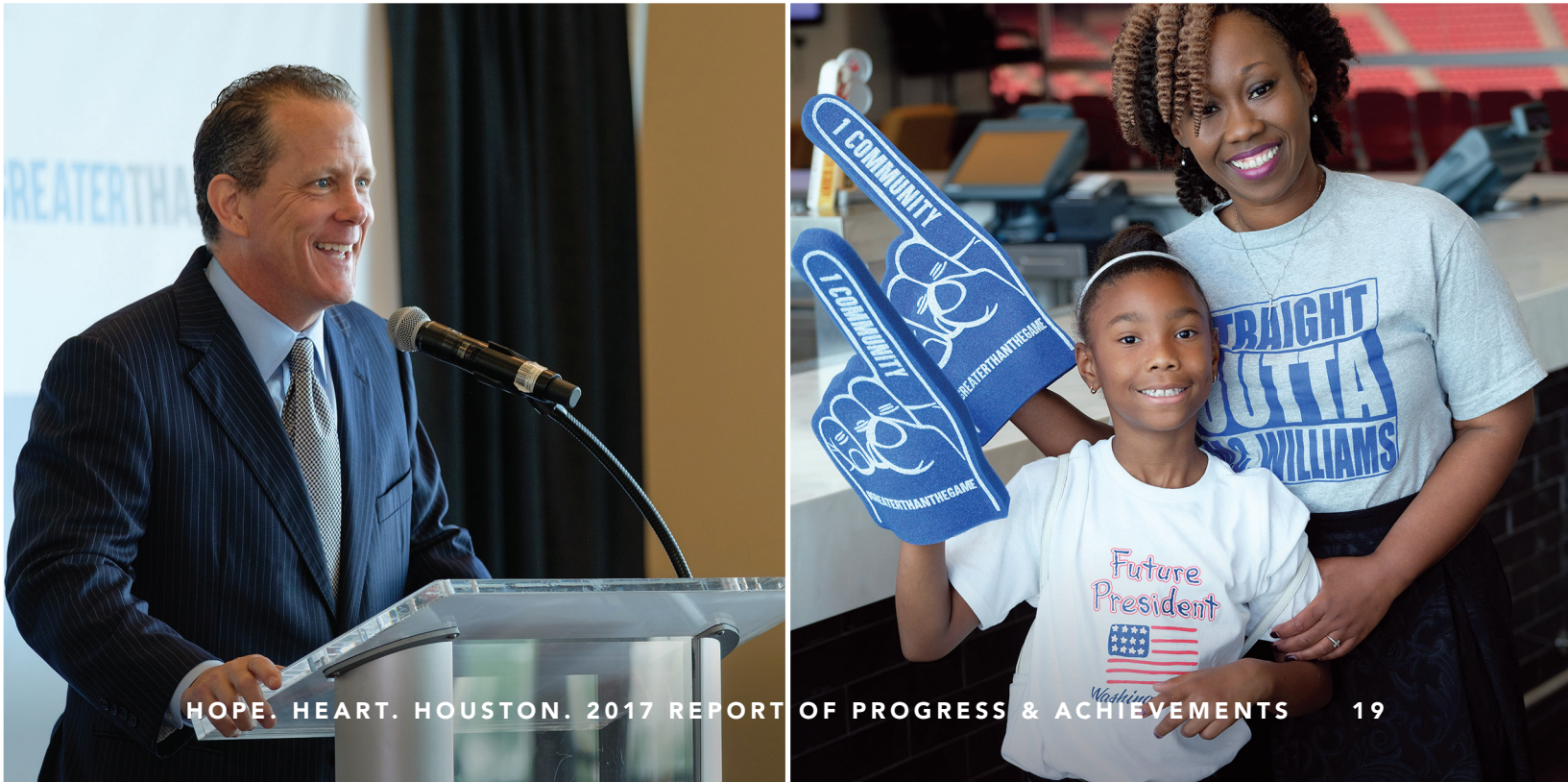


*“Super Bowl funding helped us expand our 8-week, Monday through Friday, 8 hours per day, summer program and increase our annual engagement from 70 to 85 boys, ages 12 to 18! Remaining funds were shifted to accommodate and help support our Hurricane Harvey emergency relief efforts. During the days immediately following Harvey, we provided for more than 325 families who reside in the greater Fifth Ward community.”*

Charles Savage  
Executive Director | Fifth Ward Enrichment Program, Inc.

*“The Touchdown Houston grant allowed us to buy 2 machines that are needed to provide optimum care. One is an NST (non-stress test) fetal monitoring machine that allows the obstetrician to determine fetal health through external monitoring of the heart rate as related to movement as well as the women’s contractions. Since purchase in November, HOPE West has performed 20 tests on women in the comfort of the clinic; previously, the woman had to be referred to the hospital for this test which significantly increased the cost and delayed care. The importance of this test is that it can identify problems – or the lack of – early so that either medications can be given to stop contractions or to perform an emergency Cesarean Section in order to provide the best chance of survival for the baby.”*

Karin Dunn  
Grants and Development Director | HOPE Clinic



**\$4**  
**MILLION**

**78**  
**NONPROFITS**

**1**  
**COMMUNITY**

  
**2,617,504**

  
**292,038**

  
**2,256,430**

**SOCIAL MEDIA IMPRESSIONS**



# ANTI-HUMAN TRAFFICKING DONOR WORKING GROUP

The Anti-Human Trafficking (AHT) Donor Working Group (DWG) was established in 2014 to leverage grant dollars through coordination and co-funding of strategic giving opportunities. The group was busy in 2017 and accomplished six strategic goals:

- **GROWTH:** Ryan McCauley and Shannon H. Morton, both of Northern Trust, joined. Our group of individual, private foundation, and corporate donors has now grown to 22 members.
- **LEARNING & ACTION:** Statistically, labor trafficking impacts more victims than sex trafficking. Corporate partner Jones Day hosted a conference focused on corporations', consumers', and investors' responsibilities. Post-Harvey efforts have focused on anti-labor trafficking, due to the high labor needs affiliated with recovery.
- **ADVOCACY:** Eight new pieces of AHT legislation passed in the Texas legislature. The DWG cultivated a new, strategic partnership with the Governor's office on Child Sex Trafficking.
- **DEMAND REDUCTION:** Efforts during Super Bowl LI, and separately, Project AWESOME, a new initiative by Children at Risk, have made significant impact on reducing commercial sex trafficking.
- **STRATEGIC GRANTS & INVESTMENTS:** Collectively the DWG has granted \$1.6MM, already surpassing 2016 grants. A DWG member presented on their foundations' ethical investment strategy and AHT screens. There was strong interest to continue this conversation in 2018.
- **NEW INITIATIVE:** The DWG has discussed a Survivor Training Program since its 2014 formation. Now, through partnership with A 2nd Cup Coffee, a pilot training class will begin this year!

To learn more, contact **Rebecca Hove**, Senior Director of Strategic Philanthropy, at [rhove@ghcf.org](mailto:rhove@ghcf.org) or **713-333-2245**.

*"Human trafficking is one of the most vile issues in our world today. Unfortunately, Houston has become a hub for traffickers. As part of the AHT DWG, we are proud to be a part of the solution working with local government, community leaders, and strategic philanthropists to identify underlying issues and assist those in need."*

Ryan F. McCauley  
Regional Director, Northern Trust  
Community Volunteer

# YOUTH HOMELESSNESS FUND

The Youth Homelessness Fund (YHF)—formerly known as the Greater Houston Fund to End Homelessness—was established in 2013 to build a local network of funders who are committed to preventing and reducing youth homelessness; strategic collaboration and grantmaking; and effective promotion and replication of best-practice models in greater Houston.

2017 Members include: Di Portanova Charitable Foundation, Jane Holston, Lindsey Wise, Melissa Wise, Shirley Allen, the Frees Foundation, and United Way of Greater Houston.

In 2017, the YHF focused on three strategic goals:

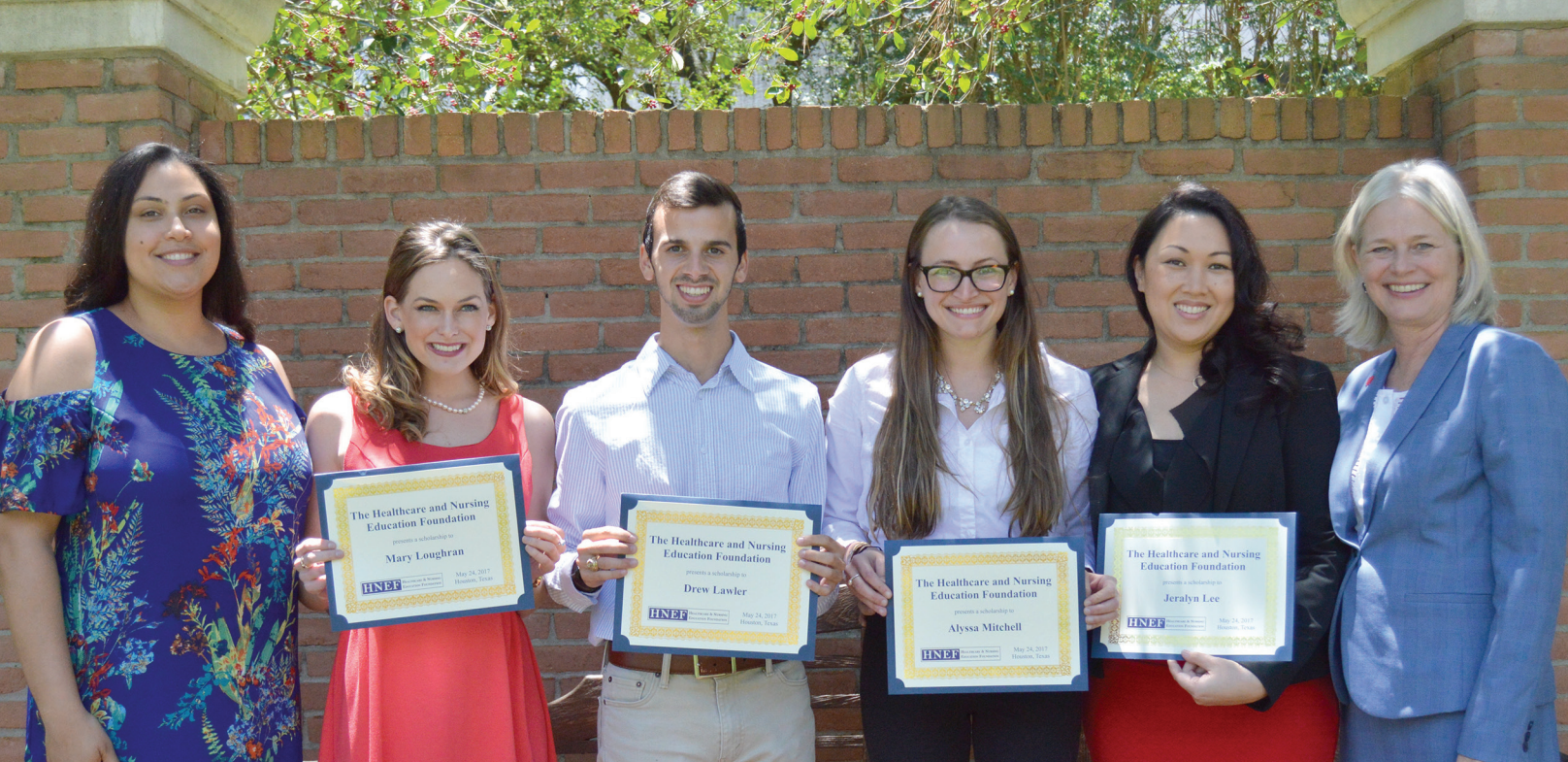
- **SUPPORT COLLABORATION:** Funded two first-time collaborative partnerships that provided funding for the organizations to work together, learn from each other, and reduce duplication of effort.
- **PROMOTE INNOVATIVE GRANTMAKING:** Awarded planning grants to Covenant House, HAY Center, and the Kinder Emergency Shelter to develop a pilot of a Coordinated Case Management team model. A second grant was given to the reVision Homeless Youth Collaborative, which includes members Houston: reVision, Coalition for the Homeless, HAY Center, Houston Housing Authority, and Salvation Army YARC, to produce a formal plan of action to create prevention, housing, and stabilization options for homeless and unstably housed youth and young adults that have been involved in both the juvenile justice system and foster care.
- **BUILD NONPROFIT CAPACITY:** National subject-matter experts came to Houston to present best practices and research findings; over 15 organizations throughout Harris County were visited to explore various models for housing and services; regular communication was established between local organizations; and youth input was gathered to improve service delivery.

For more information or to join the fund, contact **LaTanya Flix**, Donor Engagement Director, at [lflix@ghcf.org](mailto:lflix@ghcf.org) or **713-333-2229**.

*"After being an active participant in the fight against youth homelessness for years, I knew there had to be more I could do. Finding the Youth Homeless Fund at GHCF gave me the rare opportunity to be a part of a collaborative effort dedicated to keeping Houston youth off of the street."*

Lindsey Wise  
Donor, Youth Homelessness Fund  
Next Gen Donor Institute, Class of 2013





# 20 YEARS OF SCHOLARSHIPS

The Foundation was proud to celebrate the 20th anniversary of scholarships in 2017, and what a banner year it was. Thanks to our scholarship donors, over 500 scholarships were awarded for a total of \$2 million!

The first scholarship fund, which opened in June of 1997, was the John Buller Scholarship Fund, which is still awarding scholarships today. The Buller family established the fund to honor the memory of their son, who battled cystic fibrosis. This scholarship helps students with cystic fibrosis in their pursuit of a degree at a Texas college or university.

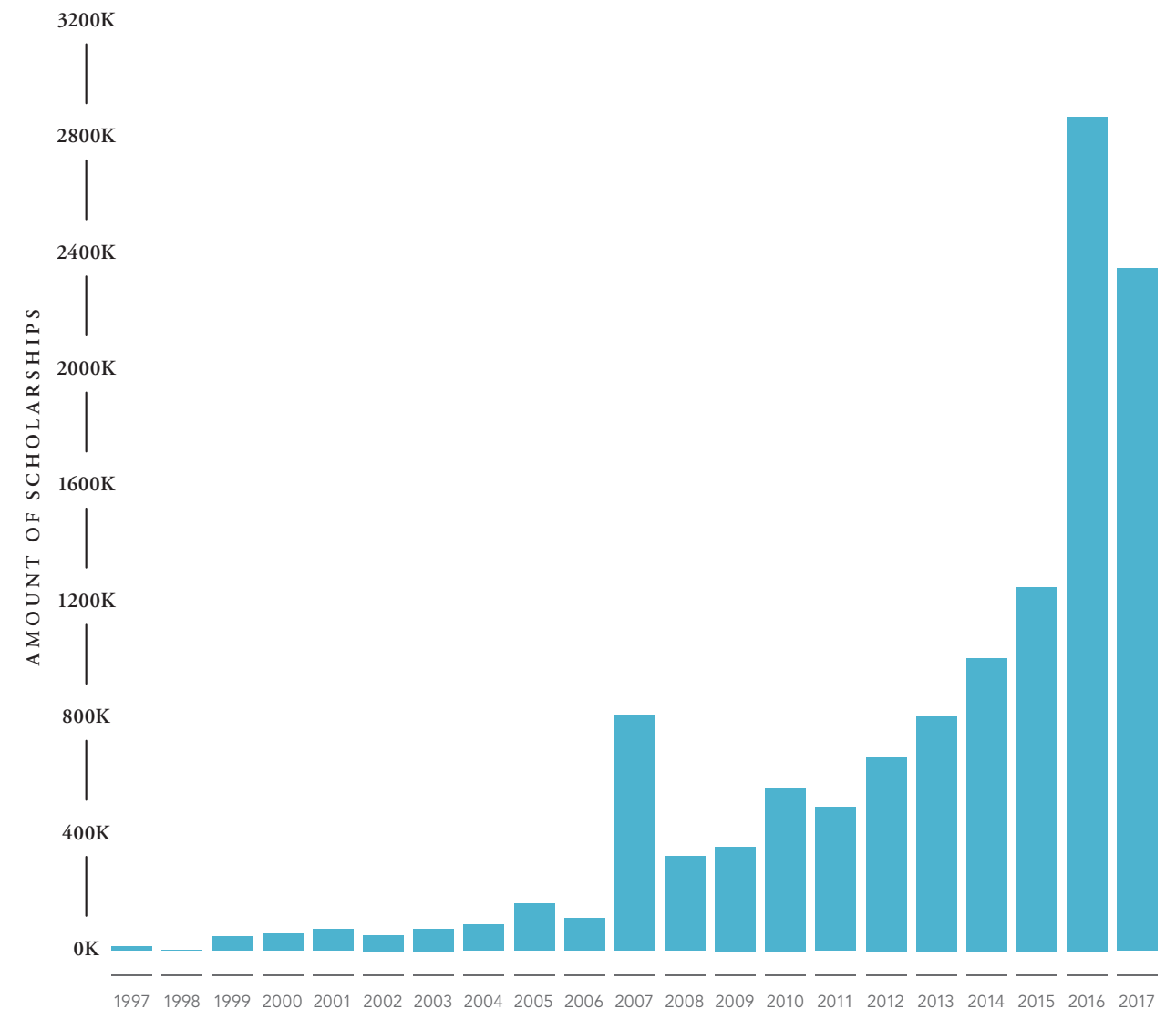
Today, the Foundation proudly administers 36 scholarship funds that serve the educational needs of college students, not just in Houston, but also across the United States. Our scholarship funds are established by individuals, corporations, social and alumni organizations, and country clubs.

If you are looking to support the education of the next generation, we can assist you!

While most donors will establish a scholarship fund within their lifetime, a fund can also be established as a planned gift within an estate plan. Our scholarship experts offer turnkey services and provide guidance from set up to administration.

Whether you are opening a scholarship now, or as part of your long-term philanthropy plan, and whether it's a scholarship to honor a loved one, support a particular school, encourage studies in certain fields, or assist your employees and their children, GHCF can help customize your scholarship program to achieve your charitable goals. GHCF makes establishing your scholarship fund easy.

For more information, please contact **Diane Higginbotham**, Scholarships Manager, at [dhigginbotham@ghcf.org](mailto:dhigginbotham@ghcf.org) or **713-333-2231**.





# UNDERSTANDING HOUSTON

## POVERTY SIMULATION

On May 5, 2017, 40 donors attended the Foundation's first poverty simulation held during our annual Understanding Houston program. The unique program helped participants explore the complex, interconnected issues of poverty.

The simulation is not a game. It is based on the lives of real people and allows participants to role play. The scenario is to simulate living in poverty for a month in order to experience the daily challenges faced by many poor families.

The Children's Assessment Center graciously provided conference space for the program. Tanya Rollins, Child Protective Services Disproportionality Manager for the Texas Department of Family and Protective Services, facilitated the simulation.

### SIMULATION PARTICIPANT TESTIMONIALS

What did you learn during the simulation?

*"So much. I am still processing. One thing is how almost every waking minute is spent figuring out how to make things work. I've learned to have more empathy in talking about the poor, to look for more collaborative funding opportunities, and to look at the possible role of technology in providing some of these services."*

*"I learned:*

- 1. That it is incredibly stressful and expensive to be poor.*
- 2. That hard work and education alone are not enough.*
- 3. That even if you have a job, it's hard to excel and get ahead when you are stressed and worried about your kids, housing, etc.*
- 4. That even though nonprofits are well meaning and set up to help, the poor will not always be able to access their efforts."*





# DONORHOUSTON COFFEETALKS

We held our annual DonorHouston CoffeeTalks on August 9, 2017. Representatives from 116 Houston-area nonprofit organizations attended the event.

Steve Maislin, President & CEO, spoke on Demystifying Donor Advised Funds. Organizations represented were eligible for a \$500 grant, of which three were given to Arms Wide Adoption Services, Main Street Theater, and the Next Step Academy. The next DonorHouston CoffeeTalks will be Wednesday, August 8, 2018.

*"I've already downloaded the information with my team to be cognizant of in our dealings with Donor Advised Funds, and the imperative need for us to complete our DonorHouston profile."*

Participant

In our first year of operation in the new online system, powered by GuideStar USA, we had over 5,500 individual users who completed more than 34,000 page views. These users consist of nonprofit partners, GHCF staff and donors, and the general public.

For more information on how you can expand your philanthropic impact via DonorHouston research, please contact **Eileen Alexander**, DonorHouston & Nonprofit Liaison, at [ealexander@ghcf.org](mailto:ealexander@ghcf.org) or **713-333-2237**.

# REGIONAL COMMUNITY INDICATORS

The Foundation and Rice University's Kinder Institute for Urban Research (KIUR) are leading a regional community indicators project for Brazoria, Ft. Bend, Galveston, Harris, and Montgomery counties. GHCF will lead stakeholder convening and KIUR will conduct all research and data analysis for the project.

Many major U.S. cities have an indicators project that provides critical data to help improve the quality of life of their residents. Without indicators, it is difficult to know what our strengths and challenges are and if there is progress toward making our region and all of its residents even stronger. To launch the process and gather feedback, we hosted two focus groups on October 23, 2017. We anticipate that the indicators project and report will be completed in 2019.





REGIONAL COMMUNITY INDICATORS



HEALTHCARE AND NURSING EDUCATION FOUNDATION SCHOLARSHIP LUNCHEON



UNDERSTANDING HOUSTON



HURRICANE HARVEY & RESPONSIVE LOCAL PHILANTHROPY LUNCHEON





GHCF  
STAFF

EXECUTIVE



Stephen D. Maislin  
*President & Chief  
Executive Officer*



Renée Wizig-Barrios  
*Senior Vice President and  
Chief Philanthropy Officer*



Mike Pawson  
*Chief Financial Officer*



Nancy Mikolajczhak  
*Senior Executive Assistant*



Allison Sullivan  
*Operations Associate*

ACCOUNTING



Ed Padar  
*Controller*



Nelson Hernandez  
*Assistant Controller*



Hunter Edmondson  
*Accounting Manager*



Michael Trout  
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# TAILORED SOLUTIONS

**PHILANTHROPIC VEHICLES**

- Donor Advised Funds
- Designated & Agency Funds
- Field of Interest Funds
- Community Impact Funds
- Scholarships
- Supporting Organizations
- Donor Working Groups
- Corporate Donor Advised Funds
- Legacy Funds

**CUSTOMIZED PHILANTHROPIC SERVICES**

- Nonprofit Research
- Grants Management
- Landscape & Issue Analysis
- Private Foundation Services
- Convening & Consulting
- Giving Plans
- Corporate Giving Program Support & Management Services
- Disaster Relief

**MEETING DONORS WHERE THEY ARE**

- Center for Family Philanthropy
- Next Gen Donor Institute
- Family Meetings
- Interest Area Programming & Learning Opportunities
- Corporations—Customized Programs

**WORKING WITH PROFESSIONAL ADVISORS**

- Third Party Investment Management (starting at \$500,000)
- Acceptance of Complex Assets
- Solution-Oriented Services for Clients
- The Professional Advisor Institute

**AN INVESTMENT IN YOUR COMMUNITY**

Through working with GHCF, donors are making an investment in their community that will be remembered and valued for generations to come.

To learn more about the Foundation’s philanthropic services, please contact **Susan Zarich** at [szarich@ghcf.org](mailto:szarich@ghcf.org) or 713-333-2203.





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