



GREATER
HOUSTON
COMMUNITY
FOUNDATION

here for
GOOD
[25TH ANNIVERSARY]

2020 annual report

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TO OUR COMMUNITY

*Board Chair, President
& CEO Letter*

At Greater Houston Community Foundation, we have always believed in Houston's strength and resilience, and no year has tested our grit more than 2020. While it has been a strange and uncertain time for us all, Houstonians have continued to embody what it means to be one community, and we are tremendously proud to be part of it.

This year marks our 25th anniversary, and in celebration of that milestone, we selected Here for Good as our theme. We couldn't have predicted the events of this year, but this theme is even more relevant now than it was at the beginning of the year. As a long-time partner of the Greater Houston region, we want to continue to work collaboratively with all Houstonians to create lasting and sustainable change.

This year, Greater Houston Community Foundation has been honored to support the Houston area through several important efforts. We have continued to evolve our role as disaster relief thought leaders as we worked in partnership with United Way of Greater Houston to administer the \$17m Greater Houston COVID-19 Recovery Fund, and with Harris County to administer the \$30m Harris County COVID-19 Relief Fund. We remain strongly committed to helping all donors achieve their giving goals, and serve as a resource and collaborative partner in the philanthropic space to provide meaningful impact with you, our donors, and for the community in which we serve.

In addition to these efforts, and in support of our community, the Foundation expanded its focus on issues around racial equity in the Greater Houston region. We will work toward better understanding the gaps and issues in our community through an equity lens while continuing to honor all donor intent. We've heard our donors and recognize we have a role to play in this area, and that we must do what we can to help make our city more vibrant and equitable than it is today.

Philanthropy has always been about the spirit of generosity and the desire to create a legacy of giving beyond any one person's lifetime. We are continuously grateful to our donors, Board, and community for their ongoing support. Your passion for giving inspires us every day. By working together, we can all create meaningful and positive change that will continue to grow and evolve for generations to come.

Following the roller coaster of 2020, we are excited for what the new year will bring. No matter what happens, or what lies ahead, we are ready to serve. We're here for good.



Ron Hulme
Ron Hulme
Board Chair



Steve Maislin
Stephen D. Maislin
President & CEO

GHCF by the numbers

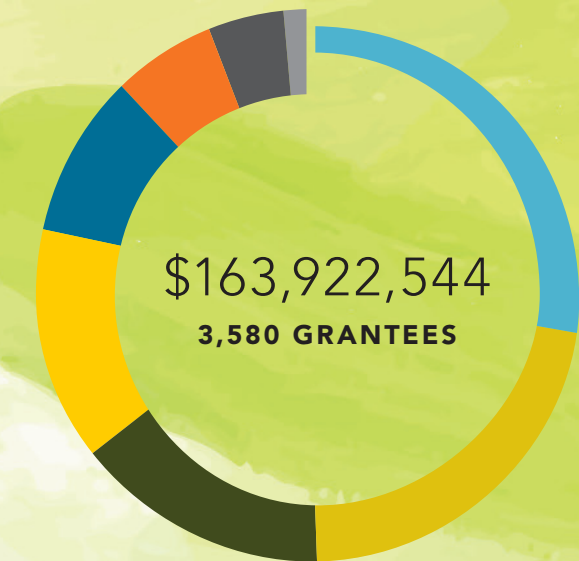
2020 GHCF Most Frequent Houston Grant Recipients

| GRANTEE | # OF GRANTS | AMOUNT |
|--|-------------|-------------|
| Houston Food Bank | 186 | \$1,167,494 |
| National Multiple Sclerosis Society | 118 | \$68,419 |
| Star of Hope Mission | 76 | \$263,216 |
| The University of Texas MD Anderson Cancer Center | 68 | \$408,064 |
| Congregation Beth Israel | 65 | \$368,013 |
| The Salvation Army | 61 | \$570,784 |
| University of Houston | 61 | \$215,000 |
| Texas Children's Hospital | 58 | \$2,768,738 |
| The Museum of Fine Arts, Houston | 55 | \$944,175 |
| United Way of Greater Houston | 54 | \$1,628,422 |
| Methodist Hospital | 53 | \$2,706,210 |
| The Kinkaid School, Inc. | 49 | \$467,480 |
| Planned Parenthood Gulf Coast, Inc. | 46 | \$130,000 |
| Houston Public Media Foundation | 44 | \$78,273 |
| St. Martin's Episcopal Church | 40 | \$462,000 |
| Interfaith Ministries for Greater Houston | 39 | \$251,282 |
| St. John's School | 38 | \$452,850 |
| The University of Texas Health Science Center at Houston | 38 | \$67,800 |
| American Liver Foundation | 38 | \$14,535 |
| Shriners Hospitals for Children | 37 | \$8,333 |
| Ronald McDonald House of Houston, Inc. | 35 | \$87,660 |
| Houston Grand Opera Association | 34 | \$758,081 |
| Holocaust Museum Houston | 34 | \$286,674 |
| Houston Symphony Society | 32 | \$476,935 |
| Houston Ballet Foundation | 31 | \$270,550 |
| SEARCH Homeless Services | 31 | \$225,300 |
| Menil Foundation, Inc. | 31 | \$51,695 |
| Houston Zoo, Inc. | 30 | \$283,310 |
| Houston Museum of Natural Science | 29 | \$269,600 |
| Archdiocese of Galveston-Houston | 29 | \$109,588 |

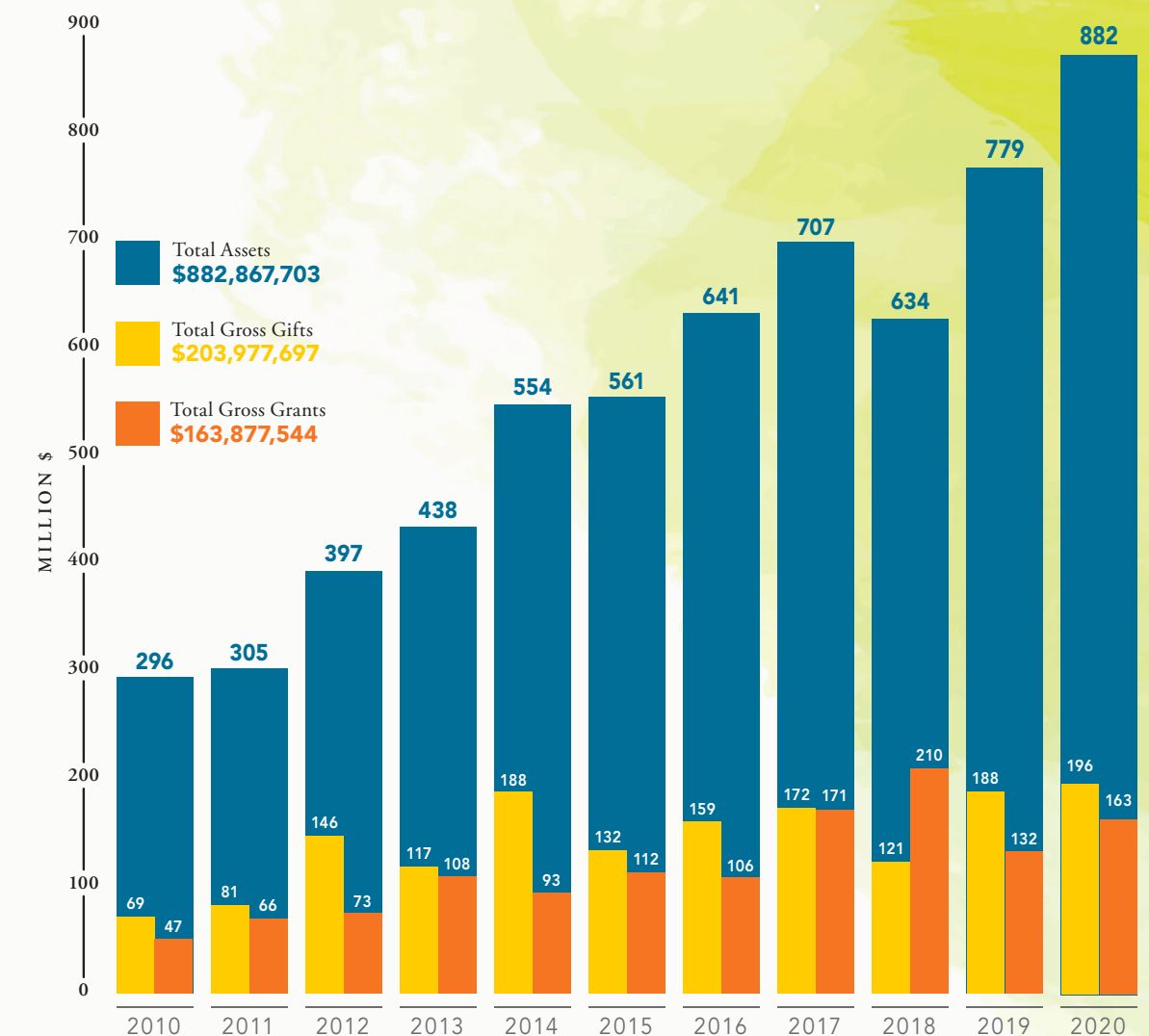
Grants by Program Area

(1/1/2020 – 12/31/2020)

| | |
|----------------|----------------------|
| Public Benefit | \$45,538,056 |
| Human Services | \$35,958,128 |
| Educational | \$24,291,612 |
| Religion | \$23,169,664 |
| Health | \$15,784,552 |
| Arts | \$10,111,865 |
| Environmental | \$6,971,714 |
| International | \$2,096,953 |
| TOTAL | \$163,922,544 |



Assets, Gifts, and Grants



Greater Houston COVID-19 Recovery Fund

A partnership between Greater Houston Community Foundation and the United Way of Greater Houston raised nearly \$17m

Greater Houston Community Foundation and United Way of Greater Houston (UWGH) joined forces in March 2020 to establish the Greater Houston COVID-19 Recovery Fund (GHCRF) to help support those in our community impacted by COVID-19 and the resulting economic crisis. What began as a joint fundraising effort between Jamey Rootes, UWGH board chair and president of the Houston Texans, and Tony Chase, GHCF board member and chairman and CEO of ChaseSource, LP, grew to a fund that raised nearly \$17m.

Due to the widespread economic and health impact of the COVID-19 pandemic, many families have struggled during these unprecedented times, especially those who lacked economic security prior to the pandemic. The pandemic has also jeopardized vital community resources such as public education, health care, and housing.

The Greater Houston COVID-19 Recovery Fund provided critical resources to our community's most vulnerable neighbors in Fort Bend, Harris, Montgomery, and Waller counties. These investments were made to trusted nonprofit partners who have proven experience and systems in place in serving the community during times of disaster.

Governance: The Greater Houston COVID-19 Recovery Fund was overseen by a volunteer Task Force that made investments in services provided by trusted nonprofit partners and a Grants Committee that developed the fund's grant making strategy and recommended grants to nonprofits. Both groups were comprised of board members and appointees from the two organizations. We thank these individuals for the time and talent devoted to this critical endeavor.

Advisory Task Force: Tony Chase, ChaseSource, LP; Irma Diaz-Gonzales, Employment and Training Centers, Inc.; Lynn Elsenhans, Sunoco (retired); Bob Harvey, Greater Houston Partnership; Laura Jaramillo, Wells Fargo; Nancy McGregor, GHCF Board Member; Y. Ping Sun, Rice University and Yetter Coleman

Grants Committee: Stephanie Blair, GHCF; Chris Hensman, Arnold Ventures; Annie Hurwitz, GHCF; Elizabeth Love, Houston Endowment Inc.; Curtis McMinn, UWGH; Margaret Oser, UWGH; Mary Vazquez, UWGH; Renée Wizig-Barrios, GHCF; Diana Zarzuelo, GHCF

Subcommittee: Shauna Harris, UWGH; Rebecca Hove, GHCF; Traci Jack, UWGH; Jennifer Touchet, GHCF

All of this is possible thanks to the generosity of many individuals, corporations, and foundations. Thank you all for helping our neighbors in need during this unprecedented time.

For additional information on the rounds of grants disbursed and a full list of grantees, visit www.greaterhoustonrecovery.org.

As of December 31, 2020, GHCRF funds have supported 87 nonprofit organizations that served more than 275,000 people in Fort Bend, Harris, Montgomery, and Waller counties.

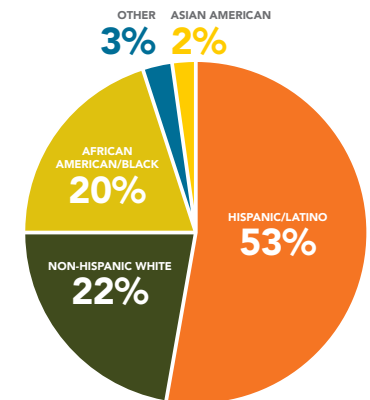
total individuals served

TOTAL UNDUPLICATED SERVED
278,207 INDIVIDUALS
LIVING IN
92,793 HOUSEHOLDS



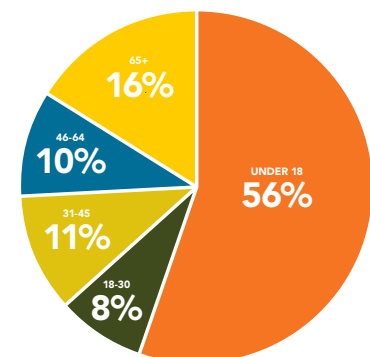
race/ethnicity

Note: Individuals could select more than one racial/ethnic group. Individuals for whom data are unknown are excluded.



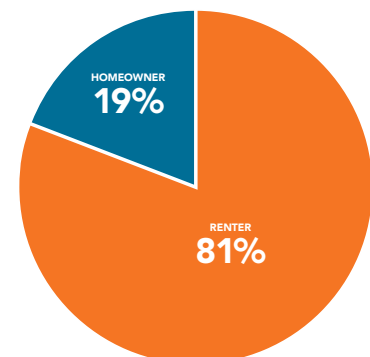
age

Note: individuals for whom data are unknown are excluded from this analysis.

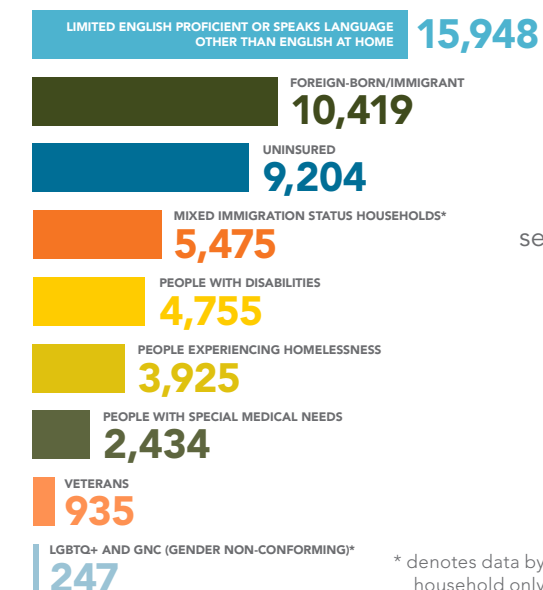


Due to rounding, figures may not sum to 100%.

living situation



vulnerable populations



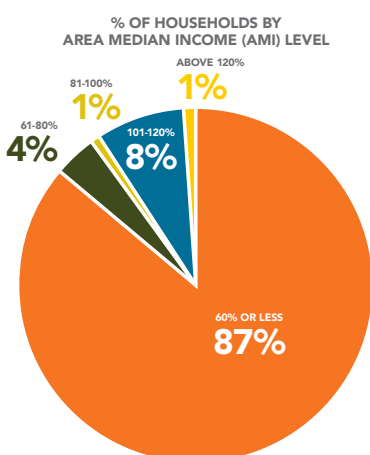
* denotes data by household only

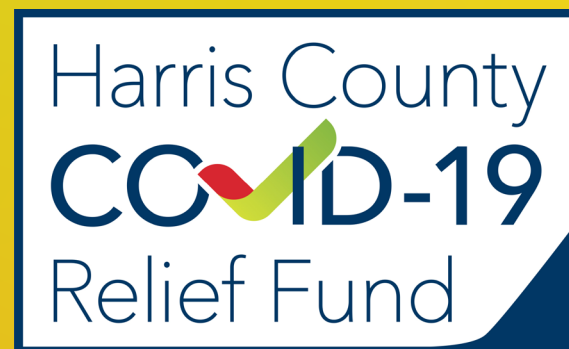
income level

Nearly 90% of households served are very low-income — earning 60% or below Area Median Income (AMI).

Note: AMI is a commonly used economic measure that depends on household size and accounts for a region's cost of living. For example, AMI for a household size of four in Metro Houston in 2020 is \$78,813. Households of four with incomes below 60% AMI earn less than \$47,288. Individuals for whom data are unknown are excluded from this analysis.

Due to rounding, figures may not sum to 100%.





\$30m fund provided much needed relief to Harris County residents most impacted by the pandemic

Greater Houston Community Foundation was honored to administer the Harris County COVID-19 Relief Fund in an unprecedented distribution process. The fund, approved by the Harris County Commissioners Court and established with County funds, was a way to provide short-term emergency economic relief directly to vulnerable residents struggling with financial hardship related to COVID-19.

GHCF and Harris County leadership defined three critical goals for the fund's structure and distribution:

1. Prioritize and impact vulnerable populations and those with the most adverse economic impact related to COVID-19, with an emphasis on serving immigrant communities, communities of color and other historically marginalized communities, survivors of domestic violence, and youth who have aged out of foster care.
2. Achieve equitable and swift distribution to all communities in need across the county.
3. Ensure low-barrier access to funds.

In order to meet these goals, it was imperative for GHCF to employ a unique, thoughtful approach through the use of technology and data, as well as a collaborative effort with a wide range of community-based organizations. A common database — newly designed and supported by Connective (one of GHCF's partner organizations) for this program — was deployed to collect recipient information, track progress, and facilitate transparency between organizations.

| | AGENCY SOURCED (PHASE 1) | | PUBLIC INTAKE (PHASE 2) | | | |
|---------------------------------------|-----------------------------|---------------------|----------------------------|---------------------|-------------|------------------|
| | CASE COUNT | VALUE OF ASSISTANCE | CASE COUNT | VALUE OF ASSISTANCE | TOTAL CASES | TOTAL VALUE (\$) |
| ASSISTANCE PROVIDED | 10,516 | \$13,411,600 | 10,228 | \$12,996,900 | 20,744 | \$26,408,500 |
| DOMESTIC VIOLENCE & HUMAN TRAFFICKING | 771 | \$1,016,810 | 0 | \$0 | 771 | \$1,016,810 |
| TOTAL | 11,287 | \$14,428,410 | 10,228 | \$12,996,900 | 21,515 | \$27,425,310* |

* The remaining 10%, or \$3m, was allocated to grantee organizations to support the program.

The first \$15m was disbursed to trusted, high-performing, proven community-based organizations with deep relationships and understanding of families with emergency needs. While the majority of these organizations had substantive disaster relief experience, over 25% of the selected partners did not. However, these generally smaller organizations offered access to critical areas or demographics, increasing reach by leveraging their existing trust with clients.

For the remaining \$15m, eligible Harris County residents were invited to complete an application through a multilingual call center or website. Acknowledging the diversity of our community, the call center, website, and application were available in Arabic, Chinese (simplified), Chinese (traditional), English, Filipino, French, Hindi, Korean, Persian, Spanish, Urdu, and Vietnamese. More than 500,000 individuals applied for assistance, underscoring the enormous need in Harris County.

Following application intake, those individuals from vulnerable neighborhoods (identified through the use of the CDC's Social Vulnerability Index, or SVI)

were prioritized to receive assistance, with those in the most vulnerable areas receiving up to a 50% increased chance of being selected. Those individuals selected were then matched with a community-based organization to serve them and understand their needs, verify eligibility, and provide assistance.

Nearly all recipients received support in the form of direct assistance, rather than the more common "indirect" method of paying landlords, utilities, or other creditors. By encouraging and supporting agencies in adopting this strategy, GHCF accelerated fund distribution, while enhancing clients' sense of control and dignity.

The multiple agency strategy, and GHCF's role in empowering, supporting, and guiding the agencies proved critical to the successful and rapid distribution of relief, leading to the fulfillment of the fund's mission.

Visit <https://tinyurl.com/HCCRFGranteesFinal> to learn more about grantee organizations.



Grant Making During the Pandemic:

THE DAVID WEEKLEY FAMILY FOUNDATION

Earlier this year, the David Weekley Family Foundation (DWFF) engaged Greater Houston Community Foundation to share research, due diligence, and recommendations for effective local nonprofits serving on the frontlines of the pandemic.

GHCF provided trusted data, research, and solutions

Concerned that COVID-related recovery grants would be exhausted by late summer, the Foundation felt this was an essential time to make sure people weren't left behind and that the organizations doing the daily work of caring for our neighbors would not find themselves out of money and out of resources.

Ensuring people aren't left behind fits with the Biblical mandate, "that to whom much is given, much is expected," upon which the DWFF is based. David Weekley stated that his family has had many opportunities and has been immeasurably blessed; and so have a responsibility to ensure others have access to the dignity of healthcare, shelter, food, work, and other opportunities that we often take for granted. "While we have had inconveniences as a result of COVID-19, we haven't faced the challenges that many in underserved and under-resourced communities have encountered over the past year. The impact has been truly devastating," Weekley stated.

While the DWFF has a long history of supporting community organizations and ministries in Houston, it reached out to GHCF to get their "insider's view" of the organizations that were truly effective in combating the challenges of COVID-19 across the city. The DWFF was familiar with the more established organizations in the city's relief sector, but wanted to gain insight into the smaller, less established community-based organizations that GHCF knew and trusted. "It is important to learn about and personally get to know organizations that are outside of the established circuits. While they may be unknown to us as a Foundation, they are deeply known and trusted by their clients and beneficiaries and have keen insight into the changing needs that arise during a crisis like COVID-19," Robin Weekley Bruce said.

The DWFF learned during Hurricane Harvey that smaller, community-based organizations are often the most effective at distributing support to their neighbors; they know the needs of the families, have a physical presence amidst the community, are proximate to the challenges at hand, and as a result can maximize their assistance.

Additionally, these organizations have the trust of their clients, who may be too cautious to try other avenues for assistance, especially if they are undocumented or mixed-status households who don't qualify for government help.

The DWFF ended up granting to 15 organizations, 13 of which were recommended by Greater Houston Community Foundation. The grants, totaling nearly \$700,000, were for direct assistance as well as capacity building.

"Within days, we were receiving notes from partners about how DWFF's funds were being put to use in the community. There was no downtime. These organizations began hiring additional capacity where appropriate and distributing support immediately to those in need. The speed and efficacy in which these organizations went to work was inspiring and convicting."

In addition to providing this guidance to the David Weekley Family Foundation, GHCF has supported David Weekley by taking in gifts of real estate and other complex assets; working with him on Robert Weekley's (his brother) estate, which had many partnership interests, real estate, and other assets. "With GHCF's expertise, we have been able to unleash charitable potential from many types of wealth," David said. The Weekley family has a legacy plan for their business, David Weekley Homes, so that it will remain a privately-held company. One third is owned by employees, one third by founding families, and one third goes to charity through a donor advised fund at Greater Houston Community Foundation.

"GHCF is an invaluable partner to my family and me in numerous ways, from providing valuable insight and research, to handling complex assets, to engaging our next generation," Weekley said.

If you and your loved ones feel inspired by the DWFF and are looking for guidance on gifts of real estate or complex assets, legacy plans, or other charitable vehicles, look no further than Greater Houston Community Foundation. Please reach out to your relationship manager for more information.

Supporting Organizations

Greater Houston Community Foundation is honored to work with several families and institutions as supporting organizations. By using a supporting organization structure, the nonprofit analog of a subsidiary company, GHCF is able to help clients focus on their mission while leveraging GHCF to provide administrative services. Some representative Supporting Organization clients include the following organizations.



BARBARA BUSH HOUSTON LITERACY FOUNDATION

Barbara Bush Houston Literacy Foundation (the Foundation) aims to improve the quality of lives through the power of literacy. The Foundation advocates for literacy as a fundamental right for everyone and views literacy as a necessary skill to achieve individual, family, and community success.

The Foundation's signature programs and initiatives focus deeply on increasing awareness and literacy services and support in low income Houston-area neighborhoods. Barbara Bush Houston Literacy Foundation works diligently to expand the capacity of school districts, libraries, and community-based literacy service providers to serve people in need through volunteerism and service.

<https://www.bushhoustonliteracy.org>



CONNECTIVE

Connective: A disaster recovery & preparedness system for the Texas Gulf Coast Region.

Connective provides coordinated recovery for communities in need, and does so through building human-centered intake and application processes, tech-enabled coordination tools, and streamlined data analysis. Connective organizes and coordinates these resources in cooperation with their partners and local communities.

After Hurricane Harvey, GHCF identified a huge gap in the social services space — people found recovery services very difficult to navigate and access. GHCF made a significant investment to fill this gap, partnering with SBP, a national disaster recovery organization, to launch and incubate Harvey Home Connect, now known as Connective. As a new and quickly growing nonprofit, GHCF's guidance and administrative infrastructure are instrumental to their success and ability to serve vulnerable clients in the Greater Houston area.

<https://www.connectivetx.org>



HOPE BIOSCIENCES

Hope Biosciences Stem Cell Research Foundation, founded with a vision to revolutionize medicine in the way disease and injury is treated, is on a mission to accelerate translational research in regenerative medicine to develop cures for all. As a nonprofit research organization, they can focus on patient needs rather than profits and pipelines. Unlike academic research, they conduct studies at an unprecedented pace to deliver the latest innovations in regenerative medicine to patients as quickly as possible. Current projects include ALS, Parkinson's, Alzheimer's, and chronic injuries such as traumatic brain injury, stroke, cerebral palsy, spinal cord injury, and heart disease.

GHCF's dedication to the City of Houston is what led Hope Biosciences to partner with us. To have a common goal of serving our community is what makes this partnership successful.

<https://www.hope.bio>



HOUSTON COALITION AGAINST HATE

Houston Coalition Against Hate (HCAH) is a network of community-based organizations, institutions, and leaders who come together to reduce hate and encourage belonging. HCAH is committed to addressing all incidents of hate, bias, discrimination, and violence on the basis of a person or group's religion, race/ethnicity, gender, gender identity/expression, abilities, age, sexual orientation, national origin, creed, immigration status, or genetic information through education, research, capacity building, and prevention initiatives, as well as partnering with organizations to host events celebrating the diversity that makes Houston strong.

<https://houstonagainsthate.org>



HOUSTON FUND FOR SOCIAL JUSTICE AND ECONOMIC EQUITY

The Houston Fund for Social Justice and Economic Equity is dedicated to ensuring Houston is a place where equal opportunity exists for individuals, families, and businesses to grow and thrive. Founded in Fall 2020, the Fund is committed to enacting transformational change by investing resources in organizations and initiatives that empower and uplift the Black community. Strategic grant making will support progress toward equal opportunities for under-resourced Houston nonprofits focused on social and racial justice, youth empowerment, economic development, and community building.

Greater Houston Community Foundation is honored to partner with the Houston Fund for Social Justice and Economic Equity to enact effective and lasting change for Houston and the Black community.

<http://www.houstonequityfund.com>



HOUSTON IMMIGRATION LEGAL SERVICES COLLABORATIVE

Houston Immigration Legal Services Collaborative (HILSC) was founded in 2013 by immigrant-serving organizations in Houston to expand legal services capacity for this community. HILSC advocates for immigrant inclusion, equity, and justice by uniting and strengthening diverse allies, developing holistic immigration legal services, supporting creative initiatives through principled, value-based collaboration, and bringing immigrant stories to the forefront. HILSC launched the Immigrant Rights Hotline in 2017 to provide vital information during emergencies such as hurricanes, COVID-19, and ICE raids, as well as legal and social service referrals. To ensure immigrants have a fair chance for immigration relief, the Collaborative initiated

continued on next page

HOUSTON IMMIGRATION LEGAL SERVICES COLLABORATIVE (CONT.)

Deportation Defense Houston to expand legal representation for immigrants detained in the Houston area. Since 2016, HILSC channeled more than \$5m of funding in a participatory grant making model to immigrant-serving organizations through numerous initiatives, including nearly \$500,000 in COVID-19 relief funds that GHCF directed to HILSC to help immigrants who are ineligible for public relief.

<https://www.houstonimmigration.org>



HOUSTON IN ACTION

Houston in Action is composed of people and organizations who have come together to advance our community through our respective and collective work to strengthen the Houston region through a culture of civic participation.

Through coordination, Houston in Action members and partners come together for collaborative projects, using data, communications, policy, and community power to remove barriers and improve access to civic engagement opportunities for our region's residents.

Greater Houston Community Foundation is a key component of Houston in Action's financial management. GHCF facilitates the sending and receipt of funds and provides strategic support through staff service on the board and steering committee. GHCF also highlights key issues that affect Houston in Action communities of focus through the Understanding Houston initiative.

<https://www.houstoninaction.org>



PIN OAK CHARITY HORSE SHOW

Celebrating 75 years of giving!

In 1945, JS Abercrombie had the vision to create a world-class horse show to benefit the community. His vision became a reality on May 26, 1945, with the sound of the trumpet heralding the opening of the Pin Oak Charity Horse Show.

Known for its legacy of charitable giving to support the healing of sick children, Pin Oak holds the honor of being the first donor to Texas Children's Hospital in 1947, by providing the seed money to begin the planning and building of the world's first pediatric hospital.

With over \$6.8m in giving to date, Pin Oak has also supported the Ronald McDonald Family Rooms (located at Texas Children's) and Candlelighters Houston for their work in the Texas Children's Cancer Center.

<https://www.pinoak.org>

To learn more about supporting organizations, contact Rebecca Hove, Managing Director of Strategic Philanthropy, at rhove@ghcf.org.



Center for **FAMILY PHILANTHROPY**
GREATER HOUSTON COMMUNITY FOUNDATION

The Center for Family Philanthropy (CFP) helps donors amplify their generosity and ensure their legacy through programming for youth, next gen, and families. The CFP mission is to connect, serve, and inspire families in their quest to do personal and impactful giving across the generations.

THE 2020 CFP ADVISORY COMMITTEE

Chris Weekley, Chair

*Leslie & Jack
Blanton, Jr.*

Lacey Fluor Goossen

*Melanie Gray
Mandy Kao*

Jennifer Laporte

*Leslie Margolis
Caren Sweetland*

Celestine Vettical

*Bonnie Weekley
Randa Weiner*



Family Giving Circle

The fall grant cycle of the Family Giving Circle consisted of 14 families and included 19 Youth Leaders from nine local schools. Members of the Youth Leadership Team selected human trafficking as the grant focus for the fall grant cycle.

The mission statement, created by the Youth Leadership Team, was to support organizations working to combat human trafficking through education and advocacy as well as organizations providing support to victims of trafficking (ages 13-24) by providing counseling and rehabilitation services in the Greater Houston area.

Over the course of the grant cycle, members of the Youth Leadership Team took a deep dive into the issue area while also learning about strategic and effective grant making. The Youth Leaders reviewed and scored grant proposals from 13 organizations; the three grantees were A 2nd Cup (\$5,500), United Against Human Trafficking (\$5,000), and The Center for Success and Independence (\$1,500). For more information on the Family Giving Circle, contact Allison Hale, Senior Philanthropic Services Associate, at ahale@ghcf.org.

The Gen Impact Fund: Alleviating Child Poverty in Houston

Next Gen alumni collaborate with Comic Relief USA/Red Nose Day for second year

Mission: The Gen Impact Fund supports organizations focusing on alleviating child poverty in Harris County.

Founded in 2019, this Field of Interest Fund grew out of discussions among 17 Next Gen alumni wanting to make a bigger impact in the community. Comic Relief USA, a major global nonprofit working to end child poverty through its Red Nose Day Fund, approached GHCF in 2019 to do place-based grant making in the Houston community. The 2020 grant recipients were Harris County Youth Collective, Communities in Schools-Baytown, DePelchin Children's Center, ECHOS, and the Young Mother's Residential Program at Project Row Houses. The Gen Impact Fund Stewardship Committee is comprised of Holly Lewis Hudley, Frost Murphy, and Caren Sweetland.

“Childhood poverty is a complex issue. Through our work, I have been exposed to different approaches to moving the needle. For example, several of our grants went to organizations working in innovative ways with children in the foster care system, including those who have aged out and are now doing advocacy and systems change work themselves. Participating in this fund has opened my eyes to these types of strategies.”

LACEY FLUOR GOOSSEN, GEN IMPACT FUND PARTICIPANT AND GHCF BOARD MEMBER

Next Gen Giving Circle

Next Gen donors fund food insecurity relief in Houston

The Next Gen Giving Circle serves as a forum for aspiring Houston philanthropists to explore, develop, and implement the tools of strategic giving. To date, the giving circle has granted out over \$72,000 to more than nine local nonprofits.

The 2020 Mission: To fund initiatives that are addressing food insecurity through creative, innovative, or educational programming for Houston's affected families.

GHCF's Next Gen Giving Circle chose Second Servings for a \$10,000 grant, which goes toward expanding their food rescue operations. Second Servings is Houston's only prepared and perishable food rescue organization — redirecting unserved and unsold food from retailers, sports venues, distributors, hotels, etc., to the people who really need it at shelters, soup kitchens, low-income housing, and many other charities. You can learn more about them at <https://secondservingshouston.org>.

“I cannot say enough good things about the Next Gen Giving Circle and the wonderful people I've met as a part of that group. From learning about the different problems facing our city, to evaluating grants, to going on site visits with individual philanthropies, it is truly one of a kind.”

KAYLEN BURKE, 2019 NEXT GEN DONOR INSTITUTE PARTICIPANT AND 2021-2022 NEXT GEN GIVING CIRCLE PRESIDENT

Next Gen Best Practices for Nonprofit Board Members

On February 7, 2020, GHCF facilitated a full-day training for Next Gen alumni who served or hope to serve on a nonprofit Board. The training reviewed best practices for serving on a Board, facilitated peer discussions and learnings, and hosted discussions with alumni and the nonprofit Boards on which they served, including Children's Museum of Houston and Breakthrough Houston. GHCF plans to host another training for 2021.

“The Board Leadership Training provided by GHCF through the Next Gen programming was an awarding journey where I was able to further sharpen my pencil. I look forward to leveraging the tools I gathered through the process of studying from experts and collaborating with like-minded peers and applying them to become a more thoughtful, strategic, and disciplined board member and leader.”

BEN BROWN, NEXT GEN ALUMNUS

To learn more about these and other programs, including the 2021 Next Gen Donor Institute, contact Annie Hurwitz, Family Philanthropy Manager, at ahurwitz@ghcf.org.

Family Philanthropy Day

Making a difference at a distance

The coronavirus pandemic didn't stop Greater Houston Community Foundation from holding its fifth annual Family Philanthropy Day on Saturday, November 7. This year, the learning portion of the program was virtual, and the theme was Making a Difference at a Distance. The virtual program featured guest speakers from nonprofit partners Books Between Kids, Generation SERVE, and SEARCH Homeless Services. The 19 members of the Family Giving Circle's Youth Leadership Team all had a part in the planning and execution of Family Philanthropy Day.

"The purpose of Family Philanthropy Day is to have all families come together to learn and understand challenges facing our community so that we can help to diminish these problems. It is especially important that we do it as a family because we can make sure that each generation has the same values of helping our community and working to see a better future passed down. We are able to continue having the same belief of trying to create a better community."

EESHA VETTICAL,
YOUTH LEADERSHIP TEAM PRESIDENT

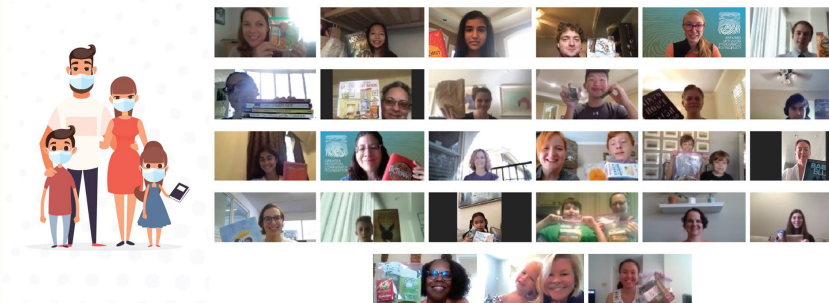
"Thank you, Greater Houston Community Foundation families and youth leaders! These children's books will bring big smiles to the faces of their new owners."

AMY BARNES, BOOKS BETWEEN KIDS CO-FOUNDER

During the virtual program, audience members learned about how each organization is supporting their individual communities during the COVID-19 pandemic. In addition, younger audience members participated in an interactive activity which taught the importance of food security and literacy.

Registered participants had the opportunity to virtually volunteer with Books Between Kids or SEARCH Homeless Services in advance of the program on November 7. Following the virtual program, staff of Greater Houston Community Foundation hosted a socially-distanced drive thru drop off at the Books Between Kids warehouse. Thanks to the dedication of our families, 1,800 books were collected for Books Between Kids and over 600 snack packs were assembled for the clients of SEARCH Homeless Services!

making a difference at a distance



5th annual family philanthropy day 2020



Celebrating 25 Years of Serving One Community

Special thanks to Beth Robertson and Ernest H. Cockrell for sharing their thoughts

As we celebrate 25 years of serving the Greater Houston area, Greater Houston Community Foundation looks back at our beginnings. Originally chartered in 1971 as a program of the Greater Houston Partnership, the Community Foundation became a standalone public charity in 1995.

The late Randall Meyer, then retired CEO of Exxon, passionately reasoned that “Houston needed a public community foundation to match its robust private foundations.” In his presentation to the Executive Committee of the Greater Houston Partnership in 1990, Meyer stated that, “This region has a strong self-help ethic and a rich tradition of volunteer effort. It has natural cohesion, community spirit, and effective leadership that pulls together. It has its ‘can-do’ attitude and a track record of making a success of worthwhile new undertakings.”

Meyer went on to say that the community foundation concept was “made to order” for Houstonians, and that it was “just the sort of proactive dynamic institution for broad good in the community.”

Greater Houston Community Foundation’s original mission:

To anticipate and respond rapidly, creatively and effectively to a wide range of existing and emerging community needs with financial assistance. By providing an efficient mechanism for many donors to contribute to an endowment with professional staff and investment management, the GHCF possesses unlimited capacity to build a corpus of funds generating income for community advancement.

Founding Board Members

Randall Meyer, President

Ben F. Love, Vice President

Ernest H. Cockrell,
Secretary-Treasurer

John H. Duncan

William H. Harris

R. Bruce LaBoon

Ninfa Laurenzo

Mary Nell Lovett

Vidal G. Martinez

Randall Onstead

G. Edward Powell

Beth Robertson

J. Michael Solar

Jack Trotter

Isabel Wilson

GHCF: Who recruited you to join the Founding Board?

Beth Robertson: Ernie Cockrell and Randy Meyer, but mainly Ernie. Since 1985, Ernie and I worked on various causes and supported various nonprofits together. He served as a Public Trustee for the Cullen Trust for Health Care, which I chaired. So, we had been working on the philanthropic side together too, for a long time. Ernie was a great board member of GHCF and was a great chairman. He is thoughtful and very good at processes, [which was] particularly important for establishing a good structure for GHCF. Mary Nell Lovett also performed yeoman duties at the start. Both Mary Nell and Ernie deserve a lot of credit for continuing the good work that Randy Meyer started as chair.

Ernest H. Cockrell: Randy Meyer recruited me to join the Founding Board. Randy was a good friend and part of Exxon’s management. He was on the Houston Chamber of Commerce (HCC, now the [Greater Houston] Partnership) where he was responsible for the “Community Foundation” which was a part of HCC. The foundation was stagnated, not growing and not fulfilling its purpose, thus the decision to spin it out of the Partnership as an independent organization.

GHCF: What compelled you to accept the responsibility [to join the Founding Board]?

BR: Randy Meyer’s passionate reasoning that Houston needed a public community foundation to match its robust private foundations. [There are] different things that a public charity can do that the private foundations can’t. It made a lot of sense to me, and he assembled a stellar board to help. I had great respect for the board and felt I was in very good company.

EHC: I was compelled to join because of my respect for Randy and because of the little I knew about community foundations led me to believe that Houston would benefit from a viable community foundation. A strong community foundation appeared to me to fill a void in the Houston philanthropic community.

GHCF: What did you envision for the Community Foundation then, and for the future?

BR: I did not know all the things that a public charity could do, so my vision was small at the beginning. It took several years and the advent of Steve Maislin as our CEO to expand and broaden GHCF’s reach and products. Steve’s steady hand and reasonable look at how things would work in Houston propelled us into places we had not been able to go.

EHC: Our vision was to create in Houston a successful community foundation mirroring successful community foundations that had been established elsewhere but reflecting the needs, values, and organization structures unique to Houston. At this point in time, community foundations were an expanding concept across the U.S.

GHCF: Any other thoughts you’d like to share?

BR: You have brought back many memories. I hope someone is writing a monogram of the early years... all those collaborative grants that “grew up,” like Collaborative for Children and Healthcare for the Homeless (*Editor’s Note: these collaboratives eventually became standalone 501(c)(3) organizations*). It was a true “start-up” with a tiny staff, so it was all hands on deck, sometimes. John Duncan and I fundraised to increase the initial \$2m we had. As I said, it was small...

EHC: My time at the Foundation was enjoyable and exciting. Building something that is successful and fulfills a perceived void is always fun and stimulating. We built a great team, board, and governance structure. The association with old and new friends was a terrific experience and side benefit.



One team, one community.

*The GHCF Way is our guide to working together
in order to effect meaningful and positive change*

At Greater Houston Community Foundation, we all want the same thing: *to make a meaningful and positive impact on the community we call home.* To that end, we have engaged in thoughtful work and conversation these past several years to propel us forward as we serve our community. We've now hit an early milestone with the publication of our internal organizational culture guide — *The GHCF Way*.

A strong culture will move us forward. It will help us grow. It will enable us to have the greatest possible impact in our community. And isn't that why we are all here?

Throughout the process, we identified our core values, upon which we've built a strong foundation: *Serving Joyfully, Championing Team, Challenging Ordinary, Pursuing Excellence, and Encouraging Voice.* Everything we do is motivated by these shared values, so we can provide the support you want and need to positively impact the community.

As members of a team united by a strong, positive culture, our opportunities are limitless. By collaborating and working together, we can find the best possible solutions for our community.

Giving Through An Equity Lens

GHCF responds to donor interest

In support of our community, Greater Houston Community Foundation expanded its focus on issues around racial equity. Recognizing we have a role to play in this important area, we are here to listen to our donors and our community partners as we do our part in finding solutions and creating a healthier community for everyone.

"Several donors have asked us for resources on adapting their giving to issues of racial equity," said Steve Maislin, President & CEO. "We're here for all donors and support the elimination of inequality and racism in our community."

This supplement to our services is guided by our purpose. Our purpose is why Greater Houston Community Foundation exists. Everything we do is guided by it.

"We inspire and create meaningful and positive change with our donors and for our community."

Toward that end, we are excited to share information on some of the programs and resources that look at grant making through an equity lens.

■ Criminal Justice Reform Webinar

Held in partnership with Arnold Ventures, leading experts discussed issues within the criminal justice system at both the local and national levels, with a focus on racial disparities. The program featured Dr. Howard Henderson, Founding Director, Center for Justice Research at Texas Southern University; Julie James, Director of Criminal Justice, Arnold Ventures; Sebastian Johnson, Advocacy Chief of Staff, Arnold Ventures; and Sybil Sybille, Pure Justice Fellow.

■ Listening & Learning: A Look at Housing Inequities in Houston

Kyle Shelton, Deputy Director at Rice University's Kinder Institute for Urban Research, provided a data briefing on the state of housing along with experts representing several area organizations. Other participants included Maria Aguirre-Borrero, Avenue; Anne Gatling Hayne, Houston Land Bank; Paul Charles, Neighborhood Recovery CDC; Jonathan Brooks, LINK Houston; and Zoe Middleton, Texas Housers — all organizations actively working toward increasing access to affordable and equitable housing opportunities in Houston.

You can view these webinars and other programs on the Greater Houston Community Foundation YouTube channel.

Please continue reading this section to learn about our giving guide for Black-led organizations in the Greater Houston area; you can find information on our Giving Circles as well.

We recognize that this is just the beginning of a long-term journey with our donors and community, and we welcome your suggestions and feedback as we continue this important journey with you, our valued donors.

Please reach out to connect@ghcf.org for more information.

Giving Circle Guide

GHCF is proud to work with a diverse community for collaborative giving

Greater Houston Community Foundation is home to several community-based giving circles; this form of collaborative giving provides donors with similar interests a vehicle in which they donate to a pooled fund, and then decide together where to grant the funds.

Asian American Giving Circle

Founded in 2008

The mission of the Asian American Giving Circle is to encourage philanthropy in the Asian Pacific American (APA) community, to contribute to the community in a strategic and meaningful way, and to bring a new source of funding to nonprofit organizations serving APAs throughout the Greater Houston area.

Contact Allison Hale, Senior Philanthropic Services Associate, at ahale@ghcf.org for more information.

<https://tinyurl.com/AAGCHouston>

Asian American Youth Giving Circle

Founded in 2014

The mission of the Asian American Youth Giving Circle is to collectively pool our resources together to serve the Asian American youth community in Houston through grants and volunteer opportunities.

Contact Allison Hale, Senior Philanthropic Services Associate, at ahale@ghcf.org for more information.

<https://www.aaygc.org>

Community Ventures

Founded in 2015

Community Ventures creates communities of lifelong, informed, and inspired philanthropists who make strategic investments of funds, time, and knowledge that build long-term capacity for nonprofit organizations so they can better fulfill their missions.

Contact Annie Hurwitz, Family Philanthropy Manager, at ahurwitz@ghcf.org for more information.

<https://communityventurestx.org>

Latino Giving Houston

Founded in 2009

Latino Giving Houston funds deserving organizations impacting the Houston Latino community.

Contact Eileen Alexander, Community Philanthropy & Nonprofit Manager, at ealexander@ghcf.org for more information.

<http://www.latinogivinghouston.org>

New Giving Collective

Founded in 2016

The mission of New Giving Collective is to establish and model transformative philanthropy as a vehicle to support and respond to the needs of the Black community.

Contact Diane Higginbotham, Senior Philanthropic Advisor, at dhigginbotham@ghcf.org for more information.

<https://www.ngchouston.org>

GHCF Giving Guide of Houston Black-led Organizations

How you can support Black-led nonprofits

During this historic and important time of reflection in our country, Greater Houston Community Foundation (GHCF) is taking action to elevate awareness around equity and racial justice. There is much work to do and we are beginning a more intentional journey of listening, learning, and creating meaningful change. To that end, we are excited to present the Greater Houston Community Foundation Giving Guide of Houston Black-led Organizations.

The GHCF Giving Guide was created thanks to the support of many leaders in the philanthropic community and GHCF team research. Thank you to everyone who contributed to and reviewed this list of Black-led organizations, including Black Philanthropy Houston and the many nonprofit and foundation leaders who are leading this important discussion around racial equity.

In particular, we want to honor and uplift the following individuals and organizations for their valuable contributions.

- LaTanya Flix, Black Philanthropy Houston
- Brandi Holmes, ImagiNoir Equity Group
- Kelli King-Jackson, The Simmons Foundation
- Ryan Smith, The Brown Foundation
- Cleve V. Tinsley IV, ImagiNoir Equity Group
- Ann Ziker, The Brown Foundation

The purpose of the GHCF Giving Guide is to share information and raise awareness in the philanthropic community, particularly with GHCF donors, around how they can support Black-led organizations serving communities in Fort Bend, Harris, and Montgomery counties. Within this guide, we are defining Black-led organizations as organizations that are led by Black CEOs or Executive Directors. However, we humbly acknowledge that this guide, and how we have defined Black-led organizations, does not fully recognize all of the impactful work that supports Houston's local Black communities. It is our goal that this guide will be an additive resource to the incredible work being done in the philanthropic community and, ultimately, help increase giving to Black-led organizations over time.

Since launching the guide on November 12, 2020, we have engaged in conversations with several community leaders, which have informed how the Foundation will continue to evolve this resource. Greater Houston Community Foundation will continue to listen and learn so that we may realize our best intentions to support Houston's Black communities.

You can access the GHCF Giving Guide at www.ghcsgivingguide.org. Please contact Diane Higginbotham, Senior Philanthropic Advisor, at dhigginbotham@ghcf.org for more information.



understanding HOUSTON *A year of engagement, learning, and service*

Understanding Houston strives to offer a central resource for independent data and trends on a broad range of issues affecting the Greater Houston region to help us all learn, engage, and act. Since our November 2019 launch of understandinghouston.org, the team hit the ground running to share key data findings, engage donors and community stakeholders, and adapt to serve the community as the pandemic unfolded. Take a look at some of this year's highlights.

In addition to hosting multiple data briefings to deepen awareness of quality of life challenges and strengths across the three-county region among our donors and community stakeholders, the Understanding Houston team adapted to meet the challenges of the pandemic in a number of ways:

- Supported the administration of the joint Greater Houston COVID-19 Recovery Fund, using data in our COVID-19 grant making strategy, as well as developing and sharing a nonprofit capacity dashboard and a disproportionately impacted community mapping tool
- Added a new Disaster topic page with several subtopic pages to provide a broad understanding of our disaster risk, impact, and recovery efforts in recent history
- Posted timely and relevant COVID-19 public health awareness information and resources, and added a new COVID-19 page that brings together the latest understanding of the pandemic's impact on quality of life issues
- Piloted new virtual programming largely engaging donors and foundation partners

"I most appreciated the maps indicating COVID-19 impact and priority neighborhoods during the beginning of the pandemic. We actually targeted partnerships due to those maps and were able to help Texas Children's Hospital disseminate targeted health information because we knew from the maps how important staying safe from COVID-19 was in certain areas of high risk."

LHARISSA JACOBS
VICE PRESIDENT OF HEALTH STRATEGIES,
TEXAS CHILDREN'S HOSPITAL

We look forward to continued engagement with our donors and community partners, working to drive collaborative action to spark greater progress on key issues areas, and continuing to evolve and update www.understandinghouston.org. Please reach out to Diana Zarzuelo at dzarzuelo@ghcf.org or Nadia Valliani at nvalliani@ghcf.org with questions about Understanding Houston.



Thank You Founding Partners

We're grateful to our Founding Partners that have supported the launch of this initiative with significant multi-year commitments.



DonorHouston Sunset

Thank you for using DonorHouston to strengthen your knowledge of Houston-area nonprofits and to inform your charitable giving over the years. Since the launch of the latest iteration of DonorHouston (powered by GuideStar) in March 2016, we've had over 89,000 users and more than 383,000 page views.

In 2019, GuideStar and Foundation Center merged to form Candid. Due to several factors, including the continuous changes in technology, Candid decided to discontinue their DonorEdge platform, upon which DonorHouston was built and hosted; this means that Greater Houston Community Foundation no longer provides DonorHouston as a resource. **This went into effect on December 31, 2020.**

What does this mean for you?

If you are a GHCF Donor: You will still have the ability to research nonprofits through our new donor platform, DonorSphere. This technology, which we will roll out in early 2021, features built-in access to **GuideStar.org**. We will communicate with you about the transition to DonorSphere and how you can utilize the platform to research nonprofits as we get closer to our launch date.

If you are a member of the general public: You can sign up for a free GuideStar account, so you can access information on nonprofits. You can learn more and sign up at <https://www.guidestar.org/Account/Register>.

We also invite you to engage with the Foundation through Understanding Houston. Whether you're a philanthropist wanting to inform your giving or engagement in collaborative efforts; a nonprofit or policy staff member who needs credible data to inform or make a case for your solution; or a regional leader in the public or private sector who decides where to allocate resources — Understanding Houston will be a valuable resource for you. Visit www.understandinghouston.org to learn more, and follow the initiative on Facebook, LinkedIn, Instagram, and Twitter.

It has been an honor providing DonorHouston as a resource for your research and charitable giving.

Please contact Eileen Alexander, Community Philanthropy & Nonprofit Manager, at ealexander@ghcf.org if you have questions regarding this transition.

Focused Giving: The Cyvia & Melvyn Wolff Foundation

GHCF works with private foundation to focus their giving

The Cyvia and Melvyn Wolff Foundation, established by Cyvia Wolff and her husband, the late Melvyn Wolff, turned to Greater Houston Community Foundation in 2019 for assistance to ensure the continuing strength and vitality of the Foundation for the next generation by looking strategically at their mission, vision, and grant making focus.

"We engaged Greater Houston Community Foundation and we went through a thoughtful, highly strategic process," Brad Deutser, president of the Cyvia and Melvyn Wolff Foundation, stated. "GHCF guided our trustees through the process, enabling them to really ask the hard questions of each other, which then helped create a real focus over time that not only guides us, but gives us a place that we can measure from and create parameters on how we give," Deutser said.

Though the Foundation has engaged in giving to the community for years, their sharpened philanthropic focus has elevated their ability to not only create an impact, but to measure it and realize they are moving the needle in their areas of interest, which include education and the arts, particularly in the Third Ward, where Cyvia Wolff grew up, the Jewish community, and at the University of Houston, where Melvyn Wolff attended college.

In addition to the strategy work, the foundation asked GHCF to conduct a landscape analysis. By engaging LaTanya Flix, founder and principal of CauseAdvance, an in-depth study, including a focus group of teachers, principals, and the Museum of Fine Arts, Houston helped Cyvia Wolff and the board understand the educational needs in and around the Third Ward.

Through working together, GHCF and the Cyvia and Melvyn Wolff Foundation have been able to create a historic partnership with Blackshear Elementary, Holocaust Museum Houston, the University of Houston, and the Barbara Bush Houston Literacy Foundation. The one-of-a-kind holistic program, which impacts the students and adults at Blackshear as well as the other adults in the students' lives, is "going to have a profound and lasting reach."

"With this partnership, Blackshear has the ability to feed these minds and along the way, encourage the growth of the students' families."

CYVIA WOLFF



While working with Alicia G. Lewis, principal of Blackshear Elementary, GHCF and the Foundation identified opportunities for impact to enrich the learning experience. “We wanted to make sure young minds have an opportunity to see and learn different perspectives and tolerance of others in a world where there’s great division,” Deutser said. In this partnership, the Barbara Bush Houston Literacy Foundation will provide home libraries to each of the students, Holocaust Museum Houston will incorporate lessons on understanding and sharing different perspectives, and the University of Houston will help the Cyvia and Melvyn Wolff Foundation evaluate and measure the effectiveness of their life-changing grants.

Further impacting the Third Ward and the rest of the community, the University of Houston’s Cyvia and Melvyn Wolff Center for Entrepreneurship is building the next generation of entrepreneurs and empowering them to become thoughtful, giving, successful leaders. The Center is the number one undergraduate entrepreneurial program in the United States (as named by Princeton Review), and is historically the largest recipient of gifts from the Cyvia and Melvyn Wolff Foundation.

David Cook, the director of the Center, developed a program that “teaches not just what you learn from a book, but also teaches values and the importance of communication in one’s workplace, and how to lead the rest of your life,” Cyvia Wolff said. “I’ve never seen anybody that could motivate students the way he [does]. You get the whole package with him.”

This program has a ripple effect on the community; while the Foundation changes lives, students in the Wolff Center for Entrepreneurship are changing lives. Those creating businesses are students “who have come from really challenging environments, and cultures that didn’t necessarily support women starting their own business. To see the hope and the change and the real economic impact; it’s extraordinary.” According to Deutser, the students’ efforts, their services, products, and programs impact our greater community. “So this is one of things from a foundation we are most proud of because we see the evolution, growth, and the impact of this gift in a very human way. We are changing lives and they are changing ours.”

This year, of course, COVID-19 impacted the community as well. Through working with GHCF, the Cyvia and Melvyn Wolff Foundation was able to remain focused on their mission, understanding the magnitude of the pandemic and the inability of any one foundation to be able to solve the issues that permeate Houston and beyond. “I think what I’m most proud of is we remained absolute in our focus and true to our mission during COVID; we made some immediate gifts to support Houstonians impacted by the pandemic, but we also made strategic gifts that have the ability to change people where they are today, tomorrow, and in the future,” Deutser stated.

Tikkun olam, the Jewish concept of repairing the world through acts of kindness, has been important to the Foundation pre-pandemic, as well as during. Supporters of Jewish Family Service of Houston (JFS), the Cyvia and Melvyn Wolff Foundation recognizes that this community lifeline “does so much for the community, and at the time of COVID, it truly has,” Cyvia Wolff stated. According to Cyvia, JFS referrals from United Way of Greater Houston have increased from “maybe one a day, to up to the high 30s a day.” Congregation Beth Israel, the center of

the Wolff family’s Jewish life, figures into the Foundation’s giving as well. The oldest Jewish congregation in Texas, Beth Israel is at the top of the list of importance for Cyvia and “means quite a lot to me.”

As the Cyvia and Melvyn Wolff Foundation looks to the future, they want to ensure that Melvyn and Cyvia’s philanthropic wishes are protected. “Melvyn was the seminal seed of this foundation,” Cyvia stated. “He came up with the idea to have a foundation, he put our Board together very thoughtfully. He wanted our Board to represent all communities in Houston. We did it together, but this was really Melvyn’s baby from the beginning.”

As Brad Deutser said, “As I think how we’ve worked to professionalize the foundation... [GHCF’s] help has been invaluable. And just to know that there’s someone who can — in a moment’s notice — go deep with research, with relationships, with convening is invaluable. At our core, we’re all one foundation, one community... and our work with the GHCF leadership is helping us understand the kind of impact we can make to ensure that Melvyn and Cyvia’s desires continue to affect other people’s lives today and for generations to come.”

Legacy Planning: The Margolis Family



We visited with Barry and Rosalyn Margolis and their daughter, Leslie Margolis, to learn more about their family and their legacy planning facilitated by GHCF through The Legacy Project.

“We became more comfortable with learning to trust the next generation to properly steward the funds in the future; not only to carry on our goals, but more importantly, to develop their own.”

BARRY MARGOLIS,
ON GHCF'S THE LEGACY PROJECT

GHCF: Did your family already have legacy plans in place? If so, why did you participate in The Legacy Project?

BARRY & ROSALYN MARGOLIS: While we have discussed charitable preferences and tried to listen to Leslie and our grandchildren, we were still looking for some organization and guidance to making current and legacy grants. We were also looking to create a family mission statement for generations to follow and build upon; our current mission statement is broad and open, and we think families need to create their own mission statement by consensus.

GHCF: How has GHCF helped you with the development of your legacy plan? What role does your relationship with GHCF play in that plan and in your bequest giving?

B&RM: Sharing ideas and watching other families deploy their giving always gives us new ideas to consider. Also, the GHCF team has wonderful experience and exposure to so many different situations from which we can learn. The Legacy book has given us the tools as a family to start these discussions. During the pandemic, when life slowed down, Leslie started asking us the specific questions, allowing us to share moments that were meaningful to us. Over time we will get through all of them. Leslie has shared that it is important for her to have these answers to be able to share them with her children.

LESLIE MARGOLIS: I asked my parents questions directly from the Legacy workbook's guided writing exercises section: What were the first acts of generosity you participated in as a child? How did you feel and what did you gain from those experiences? Write about something you learned from your grandparents, parents, spouse, siblings, children, or another loved one. Write about something for which you are grateful. What are life lessons that you want to pass forward? The last question is obviously of utmost importance.

RM: Leslie, I think that once we finish the Legacy book, we should sit down with the grandchildren and go over the questions one by one and have them listen to the answers. I think doing so would be of hands-on, immediate value to them. I'd like that.

GHCF: How have you conveyed your legacy plan to Leslie, and in the future, to her children?

B&RM: We want to work together so we all have ownership in the plan. While Leslie is a part of the discussions, our goal now is for Alex and Olivia to continue their opportunities to learn about philanthropy and the many needs in Houston. They are on the GHCF Youth Leadership Team and participate in and help lead GHCF's Family Philanthropy Day.

LM: I think we've tried to lead by example. I make sure Alex and Olivia attend temple when I'm going to speak or participate in an important activity. Likewise, I make sure they're anywhere my parents are making a difference. If we keep exposing them, we lead by example. We include them in events to show our involvement in the community.

GHCF: What advice do you have for someone just starting the planning process? How about for the donors who have not yet used or may not even know about The Legacy Project planning tools?

BM: If you're serious, put up the work; it's not easy. Go to seminars and presentations, and visit the organizations. Volunteer personally, and with your children and grandchildren. Talk with others who have gone further in the process, and engage with the GHCF team. They will help you to provide those learning opportunities.

RM: Without GHCF, many people would not know the needs of the community, and would not realize the importance of giving. GHCF does a great job of keeping that in front of people. Please allow GHCF to educate you about the fulfilling opportunities for philanthropy, both for now and as your legacy.

Are you interested in learning more about The Legacy Project and legacy planning? Contact Jennifer Touchet, Vice President of Personal & Family Philanthropy, at jtouchet@ghcf.org.

Pi-Squared Scholarship

“The Pi-Squared Scholarship is for those inquisitive students who are trailblazers within their families. I know they will have tremendous success at college and in their careers. I just ask them: remember to share a slice of Texas pecan pie with the teachers and family that made their success possible.”

CHRIS YETTER, GHCF SCHOLARSHIPS CLIENT

In 2015, Chris Yetter, a graduate of Westfield High School in Spring, established the Pi-Squared Scholarship. The scholarship award amount follows the digits of the mathematical term pi: 3.14159. The \$3,141.59 scholarship is available to high school seniors planning to major in “STEM” fields, with a special emphasis on first generation college students. In addition to money for tuition, the winners receive a second “pi”: one of Goode Company’s famous Texas pecan pies.

In fact, the original idea was to give away pies not pi’s. Mr. Yetter grew up in Houston, but his work often takes him to far-flung countries like Brazil and Argentina. For years, he used the Goode Company pies as thank you gifts — a delicious way to show some Texas pride.

That original idea of giving away pies to students studying math evolved into giving away pies and “pi’s”, the \$3,141.59 scholarship. The scholarship’s selection criteria are geared toward students who are the first in their families to attend college. Winners are announced each May, but the students receive their pies the following November, just in time for Thanksgiving. Eating that memorable Texas pecan pie is a way to honor the students’ families — who we know also deserve credit for their accomplishments.

The Pi-Squared Scholarship originally focused on students in Spring ISD as a thank you to Mr. Yetter’s inspirational AP math teacher, Eric Hedstrom. Under



Mr. Hedstrom’s tutelage at Westfield High School, Mr. Yetter was the state champion of Texas UIL math competitions and, later, in national and international contests. Also at Westfield, he created and ran a summer program that trained younger students for math competitions.

The Pi-Squared Scholarship application asks students, “What role will math play in your career in 20 years?” When this question was posed to him, Mr. Yetter answered that as the oldest of seven boys in his family, he thought that he would grow up to be either a math professor or a high school teacher. Today, he runs Dumont Global, a New York-based investment partnership. Often, he is backing young, unproven entrepreneurs with big dreams and, perhaps ironically, he finds that understanding people counts for more than understanding equations.

To date, fifteen students have been awarded the Pi-Squared Scholarship and their accompanying pies. To qualify, applicants must show a 3.2 GPA or higher and plan to major in a STEM field. Pi-Squared Scholarship recipients have majored in Architecture, Chemistry, Computer Science, various Engineering disciplines, and Mathematics.

If you are inspired by Mr. Yetter’s story, please reach out to Courtney Grymonprez, Scholarships Manager, to learn more about opening a scholarship fund with GHCF. You can reach her at cgrymonprez@ghcf.org.



Advisors’ Corner

Thank you to our friends in the professional advisor community who continue to trust us with your clients to meet their philanthropic goals. Our team has had the opportunity to partner with advisors in assisting with gifts of appreciated stock, business interests, real estate, and coins. We also had conversations with many of you to discuss different charitable solutions to meet the needs of our mutual clients, including donor advised funds, supporting organizations, field of interest funds, and private foundation services. We hope to continue to be a resource to you as you continue these conversations in your respective practices.

Whether virtually or in person, GHCF appreciates the opportunity to speak with advisor firms, study groups, and associations to educate members on philanthropic topics such as legacy, generational statistics, and philanthropic trends. If you have a group that might benefit from this type of presentation, we would be happy to help. Please contact Susan Zarich at szarich@ghcf.org for more information.

A special thank you to the Advisor Outreach Committee, pictured above, for their continued guidance and leadership of our efforts.

GHCF Team News

Diane Higginbotham, Senior Philanthropic Advisor; Jennifer Touchet, Vice President of Personal & Family Philanthropy; and Susan Zarich, Senior Director of Advisor Relations completed the Chartered Advisor in Philanthropy (CAP®) professional designation from the Richard D. Irwin Graduate School of The American College of Financial Services.

The CAP® designation provides comprehensive education on the strategies of philanthropic planning. Advisors learn to master the financial details involved in different forms of gift giving, and CAP® advisors are trained in the skills needed to turn philanthropic aspirations into reality.

Diane, Jennifer, and Susan are uniquely qualified to work with gift planners and professional advisors in the common purpose to help families create inspired legacy plans and maximize their financial resources to create a lasting impact in our community.

You can connect with them at dhigginbotham@ghcf.org, jtouchet@ghcf.org, or szarich@ghcf.org.



CORPORATE COMMUNITY RELATIONS COUNCIL ANNUAL MEETING



event photos



HOPE BIOSCIENCES GRAND OPENING



ECHOS DRIVE UP FOOD PANTRY



PROGRAM-RELATED INVESTMENT FORUM



A LOOK BACK AT 25 YEARS



WEAR RED DAY

Governing Board 2020

J. Murry Bowden
Executive Chairman & CEO
The Hanover Company

William J. Bryan
Orthopedic Surgeon
Houston Methodist Hospital

Anthony R. Chase
Chairman & CEO
ChaseSource, LP

Gregory L. Ebel
Chairman of the Board
Enbridge Inc.

Lacey Fluor Goossen
Executive Vice President
Texas Crude Energy, LLC

Laura R. Jaramillo
Senior Vice President,
Community Relations Manager
Wells Fargo

Mandy Kao
Community Volunteer

Leslie Margolis
Next Gen Representative

Nancy D. McGregor
Community Volunteer,
Retired Attorney

Frost Murphy
Next Gen Representative

David Pruner
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