



FRIEDKIN DISASTER RELIEF FUND

SUPPORTING OUR ASSOCIATES

The Friedkin Disaster Relief Fund was established to address the needs of our associates and the associates of Toyota dealers, as well as those in our communities impacted by natural disasters. Supporting our associates, dealers, and communities during times of need is a guiding principle of The Friedkin Group, Gulf States Toyota, and GSFSGroup. We are proud to contribute to the rebuilding process by helping to make our teams and communities more resilient in the face of natural disasters.

The Friedkin Disaster Relief Fund has been activated to assist with the recovery from several major weather events including Hurricanes Katrina, Rita, Ike, Harvey, Laura and Ida, the Thailand Tsunami, the 2011 earthquake in Japan and most recently Winter Storm Uri.

Due to the generosity of our leadership, associates and other supporters of the Friedkin Disaster Relief Fund, we have disbursed nearly \$4,500,000 in aid and assisted close to 1,100 associates facing extreme hardship as a result of these natural disasters.

The Friedkin Group partners with Greater Houston Community Foundation to administer the fund to qualified applicants who meet federally required criteria for assistance. The fund also supports nonprofits providing disaster relief to assist the most vulnerable in our communities.

PARTNERING WITH OUR COMMUNITY

The Friedkin Group provides broader support for our communities through ongoing and new partnerships with nonprofits that are addressing both basic short and long-term recovery needs resulting from major disasters.

These organizations include the [United Way of Greater Houston](#), often the first call for victims of natural disasters; [SBP](#), a nonprofit that works to shrink the time between disaster and recovery; [CrowdSource Rescue](#), a technology platform that enabled over 50,000 rescues during Hurricane Harvey and 1 million meal deliveries during COVID-19; and [American Red Cross](#), in partnership with Toyota Motor North America and Southeast Toyota Distributors, as members of their Red Cross Disaster Responder Program.

AFTER THE STORM

We are proud to be a resource for our associates, our Toyota Dealer associates and our communities before and after natural disasters. Once a major disaster is declared by the U.S. government, we work with our associates and the Greater Houston Community Foundation to activate the Friedkin Disaster Relief Fund, providing cash assistance through an application process for individuals who have suffered catastrophic loss due to a natural disaster.

HOW TO HELP

You can be part of this effort by donating to the Friedkin Disaster Relief Fund, which is administered and housed at the Greater Houston Community Foundation. Donations are tax deductible and can be made online, by check made payable to the Friedkin Disaster Relief Fund at the Greater Houston Community Foundation or through a payroll deduction option we are offering our associates. With your support, we can continue to help build resilient communities and offer much needed aid to our associates through the Friedkin Disaster Relief Fund

CHECKS CAN BE MAILED TO:

Greater Houston Community Foundation
515 Post Oak Blvd., Suite 1000
Houston, Texas 77027
**Note in the memo line: "Friedkin Disaster Relief Fund"*

ONLINE DONATIONS:

<https://ghcfdisaster.kimbia.com/friedkindisasterrelieffund>

FOR MORE INFORMATION, PLEASE CONTACT:

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