



The Greater Houston Community Foundation understands the mindset of companies that wish to create shared value to benefit their employees, stakeholders, and the communities in which they operate. For over 25 years, we have provided individuals, families, companies, foundations, and advisors with the ability to increase impact through their philanthropic and social investments.

We take great pride in putting our expertise and stewardship to work for our donors, partners, and our community. As one of Houston's leading philanthropic grant makers, we are honored to make a long-lasting impact in our community by helping companies align their mission with the causes they care about most.

Our Corporate Relations team offers customized, turnkey solutions to help companies minimize the administrative burden of managing a giving program while maximizing social impact.

Strategic Advising and Consulting

Your plan is at the core of effective giving. Each company is unique and GHCF works with you to understand your values in order to help you develop a lasting strategy that maximizes the impact of your company's giving.

“GHCF’s expertise has provided support and guidance to our giving program; from designing forms and vetting processes, to promotional ideas to expand our philanthropic impact in the local communities that we serve.” - Mustang Cat

Grant Making Services

We can help you create or improve your company grant making program, including review and analysis or development of grant applications, reviews, contracts, and reporting processes. Let us handle the administration for you.

Corporate Giving Fund

Establishing a Corporate Giving Fund will connect your company to charitable causes you care about in a mutually beneficial way. A corporate “foundation” through the Community Foundation allows you to maximize the tax and budget aspects of your company's giving and works with you to ensure that your charitable investments provide the greatest civic and financial benefit possible.

Employee Disaster Relief Funds

When disaster strikes, companies can provide aid to their employees when they need it the most. Whether it is a hurricane, tornado, or other federally declared disaster, GHCF can help establish and administer the grants to the employees. We will work with you to determine the guidelines, assist in the grant application process, and ultimately process and distribute the grant checks.

Corporate Scholarship Funds

Through one of the fastest growing types of funds at the Community Foundation, you can support worthy students entering or continuing their college education by creating your company's own scholarship fund. The company can design the scholarship criteria and requirements and GHCF manages the administration and ensures the scholarships are distributed according to IRS rules and regulations.

“With plan guidance and administrative expertise, GHCF has enabled Camden to extend the vision of ‘never stop learning’ beyond our team members by providing over 600 college scholarships to the children of our team members. GHCF is an excellent partner!” - Camden

Executive Donor Advised Funds

Corporations can encourage their executives to establish donor advised funds, which are personal charitable investment accounts that can be opened with a gift of cash, stock, real estate, life insurance policy, or almost any hard-to-value asset. They can suggest grants or add to their funds at any time.

Individual Employee Funds

As a means of showing your appreciation to your employees and teaching them the joy of philanthropy, the Greater Houston Community Foundation can help you establish a plan for each of your employees as a special benefit. Employees designate where they want their philanthropic dollars to go, and can choose to add their own funds via payroll deduction. GHCF can offer training to help the employees become strategic givers.

Multi-Generational Employee Engagement

With 10 years of experience training emerging Next Gen leaders and their multi-generational families, GHCF offers company training, workshops, advising, and keynote addresses about generational trends. Our offerings give companies the tools for how to engage different generations in their workplaces and also how to expand their philanthropic impact within the community. GHCF can help your employees find ways to get involved in the community to make a positive difference as well as facilitate inter-generational dialogue to bridge any generational divides.

Tailored Solutions for Donors

Philanthropic Vehicles

- Donor Advised Funds
- Designated & Agency Funds
- Field of Interest Funds
- Community Impact Funds
- Scholarships
- Supporting Organizations
- Donor Working Groups
- Corporate Donor Advised Funds
- Legacy Funds

Meeting Donors Where They Are

- Center for Family Philanthropy
- Next Gen Donor Institute
- Family Meetings
- Interest Area Programming & Learning Opportunities
- Corporations—Customized Programs

Tailored Philanthropic Services

- Customized Consulting
- Nonprofit Research
- Grants Management
- Landscape & Issue Analysis
- Private Foundation Services
- Topical Convenings
- Giving Plans
- Corporate Giving Program Support & Management
- Community & Corporate Disaster Relief

Working with Professional Advisors

- Third Party Investment Management (starting at \$500,000)
- Acceptance of Complex Assets
- Solutions-Oriented Services for Clients

An Investment in your Community

Through working with GHCF, donors are making an investment in their community. To learn more about quality of life issues in the Houston region, visit understandinghouston.org. Understanding Houston is a collaborative initiative led by GHCF.

Benefits of partnering with GHCF

- Maximize social/philanthropic impact
- Streamlined giving process
- Reduce administrative burden
- Corporate learning opportunities
- Annual program review with customized report
- Designated relationship manager
- Online access to fund information 24/7
- No start-up costs or annual payout requirements
- Achieve maximum tax benefit

For more information, please contact:
Stephanie Blair, Director of Corporate Relations
sblair@ghcf.org | Direct: 713.333.2233