

# Tailored Solutions for Effective Giving

## Corporate Giving Overview



Greater Houston Community Foundation (Foundation) understands the mindset of companies that wish to create shared value to benefit their employees, stakeholders, and the communities in which they operate. For 30 years, we have provided individuals, families, companies, foundations, and advisors with the ability to increase impact through their philanthropic and social investments.

We take great pride in putting our expertise to work for our donors, partners, and our community. As one of Houston's leading philanthropic grantmakers, we are honored to make a long-lasting impact in our community by helping companies align their mission with the causes they care about most.

**Our Corporate Relations team offers customized, turnkey solutions to help companies minimize the administrative burden of managing a giving program while maximizing social impact.**

### CORPORATE GIVING FUND

Establishing a Corporate Giving Fund will connect your company to charitable causes you care about in a mutually beneficial way.

A corporate "foundation" allows you to maximize the tax and budget aspects of your company's giving and ensures that your charitable investments provide the greatest civic and financial benefit possible.

### EMPLOYEE DISASTER RELIEF FUNDS

When disaster strikes, companies can provide aid to their employees when they need it most. Whether it is a hurricane, tornado, or other federally declared disaster, we can administer the application process and distribute grant payments to your employees.

### EMPLOYEE MATCHING GIFT PROGRAM

Encourage giving by offering a matching gift program to amplify the impact of employee contributions to eligible nonprofit organizations.

This program can be offered year-round or for special occasions, like Giving Tuesday.

### GRANTMAKING SERVICES

We can help you create or improve your company's grantmaking program, including application management, award distribution, and grant reporting.

### CORPORATE SCHOLARSHIP FUND

Creating a scholarship fund is a popular way for businesses to support hard-working students in your community and beyond, as well as potentially serving corporate employees and their dependents.

The Foundation can handle all aspects of application and scholarship processing, ensuring compliance with IRS regulations while allowing your company to engage as much as desired.

### STRATEGIC ADVISING & CONSULTANTING

Your plan is at the core of effective giving. Each company is unique, and the Foundation works with you to understand your values to help you develop a lasting strategy that maximizes the impact of your company's giving.

### INDIVIDUAL EMPLOYEE FUNDS

Show appreciation and promote giving by establishing a personalized benefit plan for your employees through. Employees choose their preferred charitable causes and can contribute via payroll deduction. The Foundation also provides training to help employees become strategic givers.

## Contact

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# Where High-Impact Philanthropy Happens.



## PROVIDING INNOVATIVE CHARITABLE VEHICLES

|                               |                          |
|-------------------------------|--------------------------|
| Corporate Donor Advised Funds | Field of Interest Funds  |
| Designated & Agency Funds     | Legacy Funds             |
| Donor Advised Funds           | Scholarships             |
| Donor Working Groups          | Supporting Organizations |

## INVESTING IN YOUR COMMUNITY

Community Impact Fund  
Understanding Houston  
High-Impact Grantmaking  
Greater Houston Disaster Alliance  
Giving Circles

## OFFERING CUSTOMIZED PHILANTHROPIC SERVICES

|                             |  |
|-----------------------------|--|
| Customized Consulting       | Community & Corporate Disaster Relief                  |
| Private Foundation Services | Corporate Giving Program Support & Management Services |
| Giving Plans                | Grants Management                                      |
| Landscape & Issue Analysis  | Topical Convenings                                     |
| Nonprofit Research          | Values and Legacy Planning Discussions                 |

## FOSTERING STRATEGIC PHILANTHROPY

Center for Family Philanthropy  
Customized Corporate Programs  
Family Meetings  
Interest-Area Programming & Learning Opportunities  
Next Gen Donor Institute  
Youth Programming & Family Giving Circle

## PARTNERING WITH PROFESSIONAL ADVISORS

Acceptance of Noncash Assets  
Charitable Vehicles & Customized Giving Solutions  
Legacy Planning  
Third-Party Investment Management (starting at \$500,000)

## Benefits of Partnering with Greater Houston Community Foundation

- |  |   |
|--|---|
| ✓ Achieve maximum tax benefit          | ✓ Annual program review with customized report    |
| ✓ Maximize social/philanthropic impact | ✓ Designated philanthropic advisor                |
| ✓ Streamlined giving process           | ✓ Online access to fund information 24/7          |
| ✓ Reduce administrative burden         | ✓ No start-up costs or annual payout requirements |
| ✓ Corporate learning opportunities     |   |