



# Corporate Employee Matching Gift Program

**Double Employee Giving. Amplify Impact. Strengthen Your Business.**

## What's a Matching Gift Program?

A company-sponsored benefit where employee donations to qualifying nonprofits are matched by the employer, typically dollar-for-dollar, up to a preset annual limit per employee. The program supports employee wellbeing, enhances reputation, and drives loyalty—all while helping communities thrive. **A small investment with exponential returns.**

The following figures underscore how fostering a culture of giving not only benefits communities but also drives business success.

- **Nearly two-thirds (65%) of Fortune 500 companies** now offer matching gift programs, highlighting how essential giving back has become as a valued employee benefit.
- **A striking 71% of employees** believe working for a company that supports philanthropy is a top priority—showing that social responsibility matters to today's workforce.
- **An impressive 89% of workers** with access to workplace giving programs report higher satisfaction with their employers, proving that doing good feels good—for both employees and companies.
- **Employees who take pride in their company's social impact** are significantly more engaged at work—with engagement soaring by 60%.
- **Companies see a 40% boost in employee retention** when they have strong giving programs, reducing turnover and saving on costly hiring and training.

## How it Works



We provide the application link and help finalize the match amount and details before going live.



Employees complete the application and submit gift receipts as proof of donations.



We notify you of the application and request confirmation of the employees' eligibility.



We complete due diligence and mail a check to the grantee.

## Ready to open a fund or have questions?

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